HOME PROGRAM EFFECTIVENESS REPORT (PER) DIVISION PLANS (DP) TROY STRATEGIC PLAN (TSP)

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Troy University Strategic Plan

Initiative Number: 3 **Title:** 3. Internationalization

Initiative Percentage: 0 10 20 30 40 50 60 70 80 90 1

Description: Troy University has progressively built an international reputation over the last forty years by offering programs in other countries and having students from other countries come to its campus at Troy.

Emphasis will be on building an international perspective on all we do for all our students. At the same time every college will develop study abroad programs for its students. This type of international outreach also means economic development for Alabama through partnering with the Alabama Development Office as they visit other states and nations. A Center for Chinese Culture and Language will be a centerpiece of this effort.

We can do these things because our reputation around the world as an effective educational enterprise is excellent. Our international partnerships mean more exposure for our citizens as well as our students. As the result of a deliberate international perspective, education of international students, building our national campuses and sites, and having our Alabama students go to international locations to expand their worldview, TROY will be second to none in its global perspective. Troy University will be known as "America's International University" by 2010. To make this happen the following strategic objectives must be addressed:

Legend: Annual Strategic EO Generated PER Generated

		strategic bjective	Person(s) Responsible	Target Date	Percentage Complete / Date	Action Log / Date
Ed	lit to wa int of	A EXIST PART OF THE PART	<u>Maryjo</u> Cochran	Summer	Progress July 26, 0 10 20 30 40 50 60 70 80 90 100 July 26, 2007	July 26, 2007

<u>Edit</u>	3.4 Create a TROY presence in 25 countries by 2010.	Earl Ingram	2010-07- 31 05:00:00	Progress June 17, 0 10 20 30 40 50 60 70 80 90 100 June 17, 2008	June 17, 2008
Edit	3.5 Establish an international faculty development program to increase Troy University faculty's exposure to other countries by fall 2008	<u>Maryjo</u> <u>Cochran</u>	On-going	Progress May 21, May 21, 2008	History May 21, 2008
Edit	3.6 Develop a 'Center for Chinese Culture and Language by fall 2010	<u>Maryjo</u> <u>Cochran</u>	On-going thru 2009	Progress May 21, 2008	History May 19, 2008
<u>Edit</u>	3.2 Enroll 800 international students on Troy campus by 2010.	Earl Ingram	2010-08- 01 05:00:00	Progress March 18, 2008	History May 21, 2008

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