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## College/Division Annual Plans

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**Legend:** Annual Strategic SLO/EO Continued Annual Objective

**College or Division Name:** Sorrell College of Business      **Person Submitting Plan:** [Nancy Daniels](#)      **Title:** Departmental Secretary 2      **Date:** February 26, 2008

PFI from PER: The Master of Science in Management (MSM) is a professional program designed to offer graduates of diversified undergraduate programs an opportunity to obtain specialized proficiency in management skills and decision making which will enable them to carry out managerial responsibilities in both the private and public sectors. Graduates from the MSM program will complete either a six-course core, a four-course concentration, and two elective courses appropriate to the individual student's academic and employment background and specific career objectives, or, for selective, contractual cohort groups, a six-course core, four-course concentration in Applied Management. The program will thus provide students the opportunity to gain an understanding of the subject matter that will enhance their career opportunities. "The University offers associate, bachelor's, master's, and educational specialist degrees. The purpose of the University includes being "dedicated to the preparation of students in a variety of fields in ... business ...." The purpose of the Master of Science in Management degree relates specifically to the University's objectives of providing "programs that enable students to read, write, compute, speak effectively, and think critically." The program also prepares "students to demonstrate competence in their chosen field(s) of study at appropriate degree levels... A major commitment exists to provide educational services for the larger community, especially adult education and graduate education for mature students. The University also provides selected educational programs to the United States military services throughout the country and abroad." Master of Science in Management degree accomplishes the University's purpose to "develop programs to meet the needs of constituencies" and "to provide graduate and continuing educational programs for both professional advancement and personal enrichment."

### Brief Introductory Narrative:



Percentage Complete:

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Edit	Worklog	(1) Objectives	(2) Strategic Initiative Number Supported (If Pertinent)	(3) Projected Completion Dates	(4) Additional Cost	(5) Individual/ Position Responsible	(6) Objective Completed Yes/No/ Continue	(7) Notes/ Explanation regarding completion or continuation of the objectives
<a href="#">Edit</a>	<a href="#">Worklog</a>	1. Demonstrate an ability to apply problem-solving skills to operational and strategic planning processes. MEASURE: Project in MGT6627 and case studies in MSM6685		March 30, 2008	\$ 0.00	<a href="#">Nancy Daniels</a>	<a href="#">View</a>	
<a href="#">Delete</a>							PER Parent	
<a href="#">Move</a>							<a href="#">History</a>	
<a href="#">Edit</a>	<a href="#">Worklog</a>	2. Demonstrate grammatically correct written and verbal communication skills through course project assignments MEASURE: Project in MGT6627 and case studies in MSM6685		March 30, 2008	\$ 0.00	<a href="#">Nancy Daniels</a>	<a href="#">View</a>	
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<a href="#">Delete</a>							PER Parent	
<a href="#">Move</a>							<a href="#">History</a>	
<a href="#">Edit</a>	<a href="#">Worklog</a>	4. Knowledge of management, essential finance and accounting principles in a strategic context MEASURE: Pass an externally validated comprehensive final exam		March 30, 2008	\$ 0.00	<a href="#">Nancy Daniels</a>	<a href="#">View</a>	
<a href="#">Delete</a>							PER Parent	
<a href="#">Move</a>							<a href="#">History</a>	
<a href="#">Edit</a>	<a href="#">Worklog</a>	5. Demonstrate knowledge of ethics as principles that guide decision making and behavior in organizations MEASURE: Projects and discussions in MGT6685		March 30, 2008	\$ 0.00	<a href="#">Nancy Daniels</a>	<a href="#">View</a>	
<a href="#">Delete</a>							PER Parent	
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