THE COLLEGE OF COMMUNICATION AND FINE ARTS
SACS ANNUAL ACHIEVEMENT REPORT 3.3.1
July 1, 2007 – June 30, 2008

First Year Experience
CCFA identified additional needs concerning our 1st Year Experiences for students and created the Journalism Advisement Night. More than 50 journalism majors (many of them freshmen) participated in this one-on-one academic advisement program.

Minority Hiring
CCFA has made a concerted effort to increase the number of minority faculty within the college. Upon successful recruitment, 5 of our 8 new hires for 2007-2008 were minorities:

- Dr. Hui Ting Yang  Female Asian  Music
- Dr. Meg Jackson  Female White  Music
- Dr. Bridget Colaco  Female India-n  Journalism
- Dr. Shari Hoppin  Female African/Canadian  Speech
- Dr. Johanna Alberich  Female Hispanic  Spanish / Language

We increased ratio to 66% male and 34% female. 88% (39 faculty) Caucasian and 12% (6) Hispanic, African-American/Canadian, India-n and/or Asian.

Confucius Institute
In an effort to enhance our global perspective, Troy University was awarded a CONFUCIUS INSTITUTE in October 2007. Our Chinese partner is Hebei Normal University of Science and Technology. Troy University is the only CI in the state of Alabama and one of 200 throughout the world. The CI @ Troy will help facilitate partnerships between Troy’s Center for International Business and Chinese corporations.

Chinese Language Studies
Troy University offered Introduction to Conversational Chinese I (fall 2007 – 22 students) and Introduction to Conversational Chinese II (spring 2008 – 7 students) in preparation for the opening of the Confucius Institute in August 2008. Hebei Normal University will provide two visiting professors to assist with the teaching of Chinese Language and Culture beginning August 2008. The addition of Chinese Language studies enhances the offerings in the Department of Classical and Modern Languages which currently focuses on Spanish and French with very limited courses in Latin and Greek.

Overloads
Journalism was able to reduce excessive overloads for the Director by adding a lecturer position in the fall.
Technology
The Department of Art and Design and the Hall School of Journalism were able to replace all of the computers in their student design labs. This totaled over 40 computers added to the inventory of the College of Communication and Fine Arts.