

CCFA's Vision 2006-2010



TROY
UNIVERSITY

- Celebrate our creativity
- Serve as a catalyst and conduit for collaboration
- Communicate college & university initiatives with clear vision
- Provide “can do” leadership for Troy’s international expansion
- Be the conduit for credible career opportunities for our graduates

The College of Communication and Fine Arts is comprised of five units: the Hall School of Journalism, the John M. Long School of Music, the Department of Art and Design, the Department of Speech and Theatre and the Department of Classical & Modern Languages.

The mission of the college is to provide excellence in instruction in selected communication and fine arts disciplines along with practical experiences in journalism, mass communication, music, speech communication, foreign language, theatre and visual arts. The college assumes that the richest experiences of human beings arise from their abilities to analyze and interpret intelligently and imaginatively works of art and performances as well as the rhetoric and actions of past and present leaders; to communicate effectively within a variety of contexts using the multiple languages and tools of the communication and fine arts disciplines; to make intelligent decisions in an increasingly complex and diverse, media-driven society; and to work together harmoniously in groups to accomplish established goals.

The mission of the college includes the creation of a climate within and beyond its institutional boundaries that encourages responsible, ethical, and informed expression within the disciplines of which it is composed. Troy University’s College of Communication and Fine Arts is a primary provider of cultural events benefiting the citizens of Troy, Pike County, the region, and the state. Accordingly, the college offers such fine arts events as art exhibits; symphony band, jazz band, and choral concerts; and theatrical performances (including musical and children’s theatre). In addition, the college offers a variety of symposia and workshops, annual awards for Alabama’s most outstanding journalists, and in partnership with the City of Troy Council on the Arts and Humanities, an annual fine arts season subscription.

The John M. Long School of Music continues to be a vital part of a dynamic, global university. Each year more than **25% of the student body on the Troy campus participates in music classes, ensembles, and applied lessons.** The School of Music presents more than **100 public performances** annually throughout the Troy University System, the Troy community, the state of Alabama, and the Southeastern United States. More than **1/2 million people each year view these combined performances.** Each year the School of Music adds 20 new music teachers to the music teaching profession. The school enjoys a 100% job placement rate for new music

teacher graduates. Ralph Ford had the number one selling young band and jazz ensemble composition in the country and Robert W. Smith published his 600th composition.

CCFA had an outstanding season of theatre with the thought-provoking *Women of Lockerbie*. The 2007 season was enhanced with reparatory Dinner Theatre's *Nunsense*, and *Forever Plaid*. *Nunsense* also toured at the Davis Theatre in Montgomery. The *Lunchtime Cabaret* (musical theatre) made its debut and the Troy University / Pike County summer musical was revived with *7 Brides for 7 Brothers*. The "THEATRE UPSTAIRS", Troy University's innovative "black box" theatre space in Malone Hall showcased the collaborative efforts between Art & Design and Theatre, with *The Boys Next Door*. The College of Communication and Fine Arts presented the *Sounds of the Season musical extravaganza / collaborative production* in December.

The Hall School of Journalism's *TrojanVision-TV* was recognized as the top student news program by Region Three at the *National Broadcast Society's* Convention in Orlando, Florida.

Troy still leads the way in *Art Education* in the state. Larry Percy was nominated for two more statewide awards by the Alabama Art Education Association. Art faculty and students are *winning more regional and national awards* than ever and finally, Troy University's Department of Art and Design has formed a partnership with Dothan's Wiregrass Museum of Art.

CCFA INITIATIVES for 2006-2007-2009

1. Students in the School of Music are currently producing podcasts for the Alfred Music publishing company. These podcasts are broadcast internationally.
2. Video podcasts were part of our Band Directors Symposium held this June. Directors learned how to use video podcasts as communication and advocacy tools. These sessions were broadcast across the country.
3. Hall School of Journalism students produce two podcasts that are available internationally. The first is aimed at Troy University graduates and friends around the world. The second is recorded in Chinese and is aimed at potential students in China. The English podcasts are downloaded more than 150 times every week. The Chinese podcasts are downloaded more than 200 times every month.
4. Speech & Theatre have developed syllabi for one new course with an international focus and is developing a second: *International/Intercultural Communication (completed)
*Asian/Chinese Theatre (in development stage)
5. Journalism and Art & Design have recently completed articulation agreements with our partner universities in China.
6. The Hall School of Journalism created a class called *Global Journalism and International Mass Media* (JRN 2210) several years ago. We plan to rename this class *International Communication*, adapt it to become an eCampus course then request that this class be added to the "international" course offerings in Area IV of Troy University's General Studies.
7. Ed Noriega and Jerry Johnson (2005) visited various sites in the People's Republic of China to assist in building contacts with 1-2-1 partners. Suzhou University was our primary connection.
8. Ed Noriega and Jerry Johnson (2005) presented a professional paper at the International Association of Intercultural Communications Society Conference at the Chinese Culture University of Taipei, Taiwan.

9. Dr. Maryjo Cochran was a 2006 Sasakawa Fellow spending a month in San Diego studying **Japanese** religion, literature, history, fine arts & culture.

10. Drs. Jeffrey & Cochran traveled to **China and Japan** to represent Troy at the ASSCU/CCIEE Leadership Training Initiative Beijing in October, 2006. Dr. Cochran also made 2 presentations at the Sino-American 1+2+1 Dual-Degree Program Symposium at Shandong University (Weihai).

11. Dr. Catherine Allard spent the spring of 2007 on sabbatical in **China** , as a first step in developing (Chinese) international vocal opportunities.

12. Dr. James Zingara traveled to **Singapore** at the invitation of Major Phillip Tng, commander of the Singapore Armed Services Central Band. While there, he conducted daily brass sectionals & trumpet lessons. The clinic concluded with a concert at Singapore's historic Victoria Hall. During the concert, Zingara performed the world premiere of the wind ensemble version of Luigi Zaninelli's *Golden Horn*, a work originally written for Doc Severinsen.

13. Dr. Meg Jackson is completing a second doctorate in ethnomusicology in 2007. She will travel to **Turkey** this summer to continue her music research. She is also developing courses in world music for general education offerings in traditional and e-campus formats.

14. African Photo Safari (**Kenya, Africa**) with Bob Joslin. Students gained travel study credit both in summer 2005 and summer 2006.

15. Simon Parducci '06, DTI major, studied at **Halmstad University** (Halmstad, SE) to gain a contract minor in Edu-tainment (multi-media design).

16. Jerry Johnson has begun academic collaboration with entities in **Sweden and Macedonia**. It has been determined that the TROY- Halmstad team of designers will be creating an informational web presence to promote an international youth arts festival that is held each spring in the city of Bitola, Macedonia. Jerry Johnson and Dr. Ellen Gorsevski (Speech) have been collaborating on this venture. (2006)

17. Jerry Johnson and Greg Skaggs (2006), along with three Troy students, visited **Copenhagen, DK and Halmstad**. Johnson lectured to a group of about 40 Swedish informatics students/faculty while there.

16. Creative Waves (2005), Jerry Johnson served as a faculty mentor in the World's Largest Online Design Collaboration hosted by the **University of New South Wales in Australia**.

17. Mel Shanks (2005) visited a partner university in **Ecuador, South America**. He visited the Universidad de Especialidades Espiritu Santo (UEES). Due to this established relationship, Professor Maneul Murrietta of Ecuador came to Troy the following term as a guest international lecturer on marketing to South and Central America.

18. During the summer of 2008, the Banda Primitiva de Liria (**Spain**) will travel to Troy University to record a CD using our students and recording facilities.

19. During the summer of 2009, the Troy Symphony Band will travel to Valencia, **Spain** to record a CD. There will be many opportunities to develop exchange student education experiences.

20. Larry Percy had his ceramics work accepted into an International Shoebox Sculpture Exhibition sponsored by the **University of Hawaii**. This international exhibit traveled to over 30 galleries and museums and is in fact still on tour. (2006-07)

21 Jerry Johnson (2006) presented a paper about International Collaboration at the SECAC conference held at Vanderbilt University.

22. Dr. Maryjo Cochran spent July 2006 in London with 7 students studying British Broadcasting, Theatre & Popular Culture. CCFA plans to continue the program.

23. Pamela Allen and 6 Troy students are studying painting this summer in **Florence, Italy**.

24. The Symphony Band recorded and produced a CD during May of 2006 on the Troy campus. The CD will be released in 35 countries. This ensemble will record and produce a second CD in May of 2007.

25. Dr. Robert Smith was the guest composer & speaker in Singapore (March 2007). He also conducted his "Symphony No. 2: The Odyssey" at the music festival.

... there are other plans in the works for 2008 and beyond... Ghana, Kenya, Scotland, England, Sweden, Spain, return to China and more...

