Assess — and Prove —
ACADEMIC PROFICIENCY
AND PROGRESS
with the MAPP™ Test

The only integrated general
education outcomes assessment

Listening.
Learning.
Leading.

Measurable Results.
Immeasurable Value.
One Test Does It All!

The MAPP test measures proficiency in reading, writing, critical thinking and mathematics.

The MAPP test is the ONLY integrated test of general academic knowledge and skills.

The MAPP test is designed for two- and four-year colleges and universities. The test assesses general education outcomes to improve the quality of instruction and learning. It focuses on the academic skills developed through general education courses in the context of knowledge acquired about the subjects taught in these courses.

As the only integrated test of these skills, the MAPP test allows you to measure proficiency in reading, writing, critical thinking and mathematics — no need for separate tests and multiple administrations! Reading and critical thinking are measured in the context of the humanities, social sciences and natural sciences.

Measure Academic Skills in Context

All materials included in the MAPP test — reading selections, graphs, tables and artistic designs — are compiled from issues, themes and ideas from the humanities, social sciences and natural sciences.

Reading and critical-thinking questions measure a student's ability to read carefully and think critically about the issues and arguments presented.

Humanities — includes poetry, fiction and nonfiction prose from both American and British authors

Social Sciences — includes topics and issues in history, economics, political science, psychology, anthropology and sociology

Natural Sciences — includes topics and issues in biology, chemistry and physics

Incorporate an Essay

Gain additional insight by incorporating an optional essay where students draw on general knowledge and use critical thinking skills to present a position on an assigned topic. Essays are scored holistically using the e-rater® tool, ETS's automated essay scoring engine.

Customize with Faculty Written Questions

Institutions may add up to nine demographic questions and 50 multiple-choice skill or knowledge questions written by their own faculty members. Students' responses for each option for each question will be tabulated as part of the standard score report.

GET VALUABLE INFORMATION FOR A VARIETY OF USES

- Meeting external requirements
  Assures reliable documentation of performance for accreditation, strategic planning and performance-based funding.

- Benchmarking and trend analysis
  Facilitates comparison of scores, both internally and externally, to measure student achievement, document program effectiveness and demonstrate program improvement over time.

- Developing and improving curricula
  Criterion-referenced proficiency classifications help pinpoint strengths and weaknesses in curricula and teaching methods.

www.ets.org/mapp