FACULTY DEVELOPMENT INFORMATION REPORT

College of Communication and Fine Arts

Date: 12/03/07

Department of Classical and Modern Languages
I. FACULTY DEVELOPMENT INFORMATION BY TERM

Fall, 2006 (if available)
A. The Department did not hold any formal meetings. All three members of the department met informally on a daily basis.
B. Dr. Howard presented a paper at the annual meeting of the American Council on the Teaching of Foreign Languages in Nashville, TN. He also presented a one-day AP Latin workshop for the College Board in Los Angeles, CA.
C. Having just completed two years of major grants with the Alabama Humanities Foundation, the Department does not foresee applying for any other grants until 2008.
D. No additional faculty development activity.
E. No guest speakers.

Spring, 2007 (if available)
A. The Department members met to review applications for an Assistant Professor of Spanish, as well as to conduct an interview and recommend formally the hiring of Dr. Johanna M. Alberich.
B. Dr. Howard attended the annual meeting of the Alabama Association of Foreign Language Teachers in Birmingham, where he was recognized as the Foreign Language Teacher of the Year for Post-Secondary. He also attended an Executive Committee meeting of the American Classical League in Cincinnati, OH, and a Development Committee meeting of the College Board SAT Latin Subject Test in Princeton, NJ. While visiting Vienna, Austria, Dr. Howard spent a day at the nearby Roman site of Carnuntum.
C. No grants.
D. No additional faculty development activity.
E. No guest speakers.

Summer, 2007 (required)
A. No formal faculty meetings were held.
B. Dr. Howard visited a Pompeii exhibit in Mobile and wrote a review of the exhibit for the Alabama Humanities Foundation. He participated in the grading of the AP Latin examinations in Princeton, NJ, presented a paper at the annual meeting of the American Classical League in Nashville, TN, attended the annual convention of the National Junior Classical League in Knoxville, TN, and presented one-week AP Latin workshops in Falls Church, VA, and Charlotte, NC.
C. No grants.
D. No additional faculty development activity.
E. No guest speakers.

Fall, 2007 (required)
A. All four faculty members have met together on a daily basis, but there has been no need for a formal meeting requiring action.
B. No conferences attended.
C. No grants.
D. No additional faculty development activity.
E. No guest speakers.

**Spring, 2008 (required but to be submitted at a later date)**

A. Faculty Meeting Minutes
B. Reports from Conferences Attended by Faculty
C. Grants
D. Additional Information Regarding Faculty Training (any additional information regarding training that provides strong evidence of faculty participation.)
E. Schedule of Guest Speakers (subject matter experts who make presentations at your college)

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**II. DEAN’S ASSESSMENT OF THE EFFECTIVENESS OF FACULTY DEVELOPMENT**

*John M. Long School of Music*

*11/29/07*

**Faculty Development Information By Term**

**Spring, 2007**

A. Faculty Meeting Minutes

On March 5-6, 2007 the School of Music participated in a National Association of Schools of Music (NASM) site visitation as part of an NASM reaccreditation process. In preparation for this visit, beginning with the Fall, 2006 semester, all School of Music faculty participated in the development of a Self-Study document. The development process involved faculty assignment to one of the following committees: curriculum; facilities/equipment; library; policies; recruiting/publicity; distance learning; or community involvement. Each faculty committee worked independently during the fall semester, and these individual committee meetings replaced regular faculty meetings. The Self-Study document was assembled and edited in December and January, and was submitted to the NASM Commission on February 8, 2007. School of Music faculty resumed regular weekly meetings during the week of February 12th, again with focus on the upcoming visitation. Following the March visit, the School of Music faculty met during the week of March 26th and April 23rd. The focus of each meeting was on preliminary verbal findings of the NASM visitation team with discussion related to necessary action. The School of Music received the NASM visitation team report on May 9, 2007. All School of Music faculty received notification at that time that formal action would be taken by the NASM Commission in November of 2007. It was indicated that TROY University and the School of Music should receive a formal report from the commission in December, 2007.

B. Reports from Conferences Attended by Faculty

All-State Conference in April. All state-level workshops and conferences provided faculty with a variety of enrichment opportunities as teachers, scholars, and performers.

C. Grants

Professor Catherine Allard received a sabbatical and a summer research grant to study and teach in China (January – July). Professor R. Smith received a presentation grant to perform at the Georgia Music Educators In-Service Workshop in January.

D. Additional Information Regarding Faculty Training

Professors Blocher, Ford, Walker, RW Smith, Gallahan, J. Smith, and R. Smith adjudicated/conducted a variety of performance events at the state and national level. States involved included Alabama, Florida, Georgia, Hawaii, Massachusetts, Kansas, and Iowa.

E. Schedule of Guest Speakers

The following guest speakers presented sessions for School of Music Faculty during Spring, 2007:

Steven Melillo (composer)
Joseph Hermann (American Bandmasters Association)
Shelley Hatcher (recording artist)
George McCain (artist manager)

Summer, 2007

A. Faculty Meeting Minutes

The School of Music offers a reduced number of academic courses during the summer terms. Since the majority of School of Music faculty did not teach during the summer, no formal School of Music faculty meetings were held during the summer terms, 2007 (June, July).

B. Reports from Conferences Attended by Faculty

Each summer, the School of Music hosts a Summer Band Directors Symposium for public school teachers and university faculty. The 2007 Summer Symposium was held on our TROY University campus June 17-21. The Symposium was held in conjunction with the Annual Band and Auxiliaries Camp attended by more than 450 public school music students. Keynote clinicians for the 2007 Symposium included Professor Robert Foster, former Director of Bands at the University of Kansas and Educational Consultant for Wingert-Jones, and Dr. Richard Miles, Director of Bands at Morehead State University and Co-principal author of the Teaching Music Through Performance in Band series. Additional clinicians for the Symposium from the TROY University School of Music faculty included Ralph Ford, Mark Walker, Bryden Atwater, Carla Gallahan, Ray Smith, Robert W. Smith, and Larry Blocher. Symposium topics focused on specific techniques to improve instrumental music instruction in the classroom and from the podium. Additionally, the Symposium included new music reading sessions designed to introduce participants to the best of new band literature available in a variety of genres.
C. Grants

No new grant activity was reported for summer, 2007.

D. Additional Information Regarding Faculty Training

Several School of Music faculty members participated in teaching/training activities. Robert W. Smith spent several weeks in Valencia, Spain researching materials for the composition of a new symphony for band. The research activity culminated in the concert premier of his new Symphony #3 “Don Quixote” on June 2 in Spain. Ralph Ford and students of the TROY University Symphony Band worked with composer Steven Melillo in residence during the month of May. This collaboration resulted in a CD recording scheduled for release on December 25th, 2007. Dr. Catherine Allard continued her study of Western and Chinese vocal literature during her sabbatical and summer study in China (January – July). Dr. James Zingara participated in the International Trumpet Guild Conference held in Massachusetts in May. A highlight of this conference was an invited performance by the TROY University Trumpet Ensemble. Additionally, Dr. Zingara served as a guest faculty member with the Blue Lake International Fine Arts Camp in Michigan in August. Dr. Michael Hix was selected for the National Association of Teachers of Singing Intern Program, and participated as both a student and teacher from June 12-22nd in Charlotte, North Carolina. Gwen Threadgill attended the Kindermusik Educators Convention in North Carolina in June. Dr. Tim Phillips attended the Illinois Summer Youth Music Symposium in Urbana, Illinois in June.

E. Schedule of Guest Speakers

Professor Robert Foster, Dr. Richard Miles (please see section B above).

Fall, 2007

A. Faculty Meeting Minutes

August 10, 2007

The meeting served as an orientation for faculty. The focus was on “where we are” with regard to change in the School of Music. Music faculty discussed the many positive things that have happened in the School of Music, including 5 new faculty positions, $250,000 in soft money acquired over the last 2 years, recording studios A and B, the new music industry computer lab, reallocation of space over the summer, and a revitalized image. New faculty were introduced. Copies of the University and School of Music mission statements were distributed and discussed. The NASM Self-Study developed by the School of Music was reviewed using mission statements as a guide. The NASM Visitors report was presented in summary fashion.

School of Music faculty identified priorities for the year which included reaccreditation and looking carefully at all curricula within the school to make sure that what we thought we were teaching was being taught in the most effective way.

August 20, 2007

The initial portion of the meeting dealt with “housekeeping” issues associated with the beginning of a school year. Faculty were asked to identify classroom needs, office needs, identify student organization sponsors and meeting times, and to recommend students for election to a Music Student Advisory Committee. Additionally, all faculty were given a form to request library materials.
Curriculum committees were appointed in the areas of theory, history, methods, conducting, and music industry. All full time faculty were appointed to at least one curriculum committee. Chairs of each committee were identified. The committee objectives included a charge to determine the following in each curricular area: current situation (what is); recommendations for the future (what should be); and, what would be needed to make any recommended changes (how).

Each committee was charged to meet and to have a preliminary report ready for the September 10th meeting.

September 10, 2007
The meeting involved reports by each committee. Initial reports in all areas suggested a need to prioritize. The faculty decided to make music industry changes a number one priority since there appeared to be a number of immediate needs including decisions about senior recital and ensemble requirements for this track.

September 24, 2007
Music industry occupied the majority of the meeting. Discussion focused on the philosophy of the program. It was reaffirmed that all students in the School of Music should be musicians first, and then specialize in education or music industry. Motions were made and passed to include the same kind of senior recital and ensemble requirements for music industry students that were required of all music majors. These decisions will require the formation of a sub committee to look at jury requirements for guitar students and the formation of a guitar ensemble. Robert W. Smith, John Jinright, Matt Dunlap, and Andy Williamson were appointed to study these issues.

Reports from other curricular committees indicated that more time would be needed to suggest changes, because a change in one area would likely affect another area. The suggestion was made and affirmed not to meet again as a full faculty until Oct. 22nd.

October 22, 2007
Reports on progress in guitar areas were made. The suggestion was made to ask Matt Dunlap if he would be interested in conducting a guitar ensemble.

The music history committee reported a need to reorganize the history offering and a need to be sure that students took courses in a sequential manner. The possibility of adding hours to the curriculum was discussed. The decision was made to avoid adding hours.

The methods committee presented several options for reorganizing class instruments/voice. Much discussion followed. Given the discussion, faculty once again asked for more time to discuss individual areas. The next full faculty meeting was set for November 26th.

November 26, 2007
The meeting began with a quick overview of end of the semester issues including the need to follow the printed exam schedule/grade submission deadlines, new electronic course evaluations, jury schedules including sight-reading, the Dean’s Honor Reception, spring student recital day and time changes, summer school, 2008, the new course fee schedule, and the percussion search. An NASM update regarding timelines was given.
Closure was reached on guitar juries for this semester (a work in progress). All committees reported progress, but no motions for change were made.

B. Reports from Conferences Attended by Faculty

Dr. John Jinright attended the Atlantis Music Conference and the Remix Hotel Music Conference in Atlanta in September. He also attended a masterclass with Charles Dye and a Pro Tools for TV/Film workshop in Atlanta in November. Professor Gwen Threadgill attended the American Orff Workshop in Birmingham in September. Dr. Michael Hix attended a masterclass in Opera/Vocal Performance in Houston in October. Dr. Blocher attended the NASM Annual Conference in Salt Lake City in November. Professors Blocher, Ford, Gallahan, and Walker will attend the Midwest International Band and Orchestra Clinic in Chicago in December.

C. Grants

Dr. Orlofsky applied for a summer research grant for summer, 2008. Dr. Blocher applied for and received an International Faculty Travel Grant to travel to Spain to continue development of a partnership between professional bands in Valencia and TROY University.

D. Additional Information Regarding Faculty Training

No new faculty training information reported. Several School of Music faculty have plans for training activities during Spring, 2008.

E. Schedule of Guest Speakers

Dr. Frank Tracz (motivation and planning)
Larry Clark (composer)
Theatre received a $3000 grant from the Troy Arts Council to be used toward the new summer production.

D. Additional Information Regarding Faculty Training

N/A

E. Schedule of Guest Speakers

N/A

Department of Speech and Theatre-THEATRE
Faculty Development Information Report
November 29, 2007

SUMMER 2007

A. Faculty Meeting Minutes

Agenda/Notes attached in separate documents

B. Reports from Conferences Attended by Faculty

N/A

C. Grants

N/A

Theatre used the $3000 grant from the Troy Arts Council toward the summer show, Seven Brides for Seven Brothers.

D. Additional Information Regarding Faculty Training

N/A

E. Schedule of Guest Speakers

N/A

Department of Speech and Theatre-THEATRE
Faculty Development Information Report
November 29, 2007

SPRING 2007

A. Faculty Meeting Minutes

Agenda/Notes attached in separate documents

B. Reports from Conferences Attended by Faculty

N/A

C. Grants
Theatre used the $3000 grant from the Troy Arts Council toward the summer show, *Seven Brides for Seven Brothers*.

D. Additional Information Regarding Faculty Training

N/A

E. Schedule of Guest Speakers

N/A

**Department of Speech and Theatre-THEATRE**

**Faculty Development Information Report**

**November 29, 2007**

**FALL 2007**

A. Faculty Meeting Minutes

Agenda/Notes attached in separate documents

B. Reports from Conferences Attended by Faculty

- **September 2007**
  Chris Rich attended the Southeastern Theatre Conference Fall Meeting in Greensboro, NC.

- **October 2007**
  David Dye, Adena Moree, Chris Rich, John Patton, and Travis Johnson attended the STATE KC-ACTF Festival and Alabama Conference of Theatre University Division Conference in Mobile, AL at USA.

  The Women of Lockerbie was the entry in KC-ACTF Festival.

  Note: If you want to include KC-ACTF regional judges’ responses

C. Grants

N/A

D. Additional Information Regarding Faculty Training

N/A

E. Schedule of Guest Speakers

- **September/ October**
  Mr. Rodney Clark
  Professional Actor
  Alabama Shakespeare Festival
  5 sessions on Acting Shakespeare

*Fall, 2006 (if available)*

A. Faculty Meeting Minutes
CCFA Chair’s Meeting   September 13, 2006
Present: Cochran, Dye, Blocher, Howard, Johnson, Padgett

1. CCFA Calendar Due Dates:
   a. Year-End Self Evaluation (Aug 28)
      Betty has them all.
   b. Teaching & Office Hours Schedules (Sept 11)
      Waiting for School of Music.
   c. Syllabi for all classes (Sept 11)
      Betty has them except P. Allen, S Dismukes, Robert Smith, D. Orlofsky,
   d. Adjunct Contracts (Sept 11)
      100% up-to-date – in Dr. Fulmer’s office.
   e. Supervisor’s Review (Sept 11)
      Greg Skaggs, Larry Blocher, Carla Gallahan
      Ask Dr. Fulmer for the form he used for Chairs in the past and when PDPs
      are due?

2. Check spring class schedules (Dean’s office)
   Finished and sent forward. Fall schedule – October 23rd deadline.

3. University Committees
   Nothing has been posted yet on the web site. Mike Atkins will send more information
   for the E-Campus curriculum

4. CCFA Committees
   a. Edible Art (MONDAY, OCT 9th) @ Troy Art’s Council “Studio”
      Ed Noriega (Chair) - Fundraiser for the Troy Arts Council. Invitations will be
      distributed to the new TAC members at their reception on September 14th.
      Non-CCFA and TAC Board Members will be charged $8 single or $15 couple
      at the door (donation). Any money collected will be donated to TAC. CCFA
      will receive approximately $4,000 in grant money from them for 2006-07. *
      We need to check on tables & chairs.

   b. CCFA Fall Preview Day (Sat, October 14)
      Banners, London Students; French Students, ART BANNERS
      Chris Warden should coordinate. Specific table for CCFA international
      experience. London students will help man the table. Check with Ralph or
      Mark about having a Sound of the South band member present. ? Uniform on
      mannequin available? Check with John Patton. Jerry will have banners
      ready for preview day. CCFA newsletter and calendar will also be ready.

   c. CCFA Homecoming (November 4)
      Jeff Spurlock is chair of the university committee. Mark Walker – oversees
      Sound of the South. Journalism has an alumni tent. SOS has tent. Art will
      have an alumni exhibit in Malone Hall. We didn’t have a CCFA tent last year.
      Questions is do we need one for CCFA? Could have CCFA materials at the
      individual tents. Cochran check with Adena for limousine for Homecoming
      and parade. (Forever Plaid)

   d. Sounds of the Season (Thurs, Nov 30)
      Larry Blocher (Chair), Michael Hix, Ralph Ford, Adena Moree, Chris Rich,
      Reminder – there are 600 middle school students... Crosby seats 900...
      Won’t work for charging for Sounds of the Season. Check to see if this is part
      of the TAC season. There will only be 300 seats available to the public – so
      we must have tickets – reservations. No charge. Dr. Blocher will check to
see if there is any flexibility with Seuss schedule. Want coordinated effort with MUSIC, THEATRE, PHOTOGRAPHY, JOURNALISM

e. CCFA Family Christmas Dinner (Wed, Dec 6)
Cochran will host this. The SHOW CHOIR has committed to performing.

f. CCFA & Troy Arts Council: Storytelling Festival (Jan 12 & 13)
Jim Adams (chair). Storytelling was included in the speech festival last year. Tori Lee has been selected to present her story as the 1st place winner.
? What else can be done to incorporate classes with the festival? Speech & Theatre assignment (at least optional for spring 2007 credit)? ** Possible workshop or reception with performers & selected students **

g. CCFA Spring Preview Day (Sat, March 10)
After the fall preview day – we’ll address additions and/or changes for spring preview day.

h. EXPERIENCE JAPAN !Asian Fest
Scheduled for the 1st week of April. (Monday, April 2 – Saturday, April 7). Cochran (Chair) Committee: Ellen G, Ed Noriega, Bryden Atwater, John Patton.
Curt Porter designee. ** Susan, Wiregrass Museum, would partner financially for Tyco Drum event.

i. CCFA Summer Musical
Adena Moree (Chair), Larry Blocher, John Jinright, Chris Rich, John Patton. Waiting for the final budget – summer faculty salaries. TAC has donated $3,000 toward the production. $15,000 from university budget.

j. CCFA Internationalization
This committee will need to begin meeting – as a subsidiary of the University Committee on Internationalization. Maryjo Cochran (Chair) James Sherry, Jerry Johnson, Ken LaBrant, Robert W. Smith, Larry Blocher

k. CCFA Interdisciplinary Committee (monthly)
Jerry Johnson (Chair). There is considerable interdisciplinary activity occurring in the College of Communication and Fine Arts. Including:
a) music industry collaboration - - contracts and minors etc. early stages talking about collaborations with courses…
b) Most is in international context - performance art with theatre,
c) Robert Pullen offer – humanities + divinity = art…
d) Marketing aspect with design competitions….
e) All the DTI students do a contracted major or minor outside…
f) Theatre posters etc designed by art students… cabaret… ticket promotions

l. CCFA Media, Publicity, Brochures, Promotions (met 9/12/06)
NEWSLETTER: Chris Warden (Chair), Ellen Gorsevski, Jerry Johnson, Larry Blocher, Peter Howard, Adena Moree. Committee met September 13, 2006 and determined deadlines and content for the first edition. Fall edition should be completed and ready for distribution by Fall Preview Day (October 14).

5. Promotion & Tenure
a. Adena Moree (Theatre). Department review completed.
b. Jeff Spurlock (Journalism) Department review completed.
c. Larry Percy (Art & Design). Department review completed.

6. No Food / No Drink Policy in CCFA Classrooms & Labs
   Chairs agreed to enforce the policy. There are gray areas, however, classrooms and labs must continue to be food/drink free zones, particularly during the daytime and when faculty members are present.

7. Attendance (Dr. Fulmer) Gently remind Ralph Ford. – Takes a long time...batch jobs are at 10-2-4. So do it at 8 or after 4....and do 20 etc. submit. Good discussion and sharing of strategies by chairs.

8. Accounts Payable revised forms (Bryan Helms)
   Memo update sent to the chairs electronically.

9. Reorganization of International Programs & Site Development
   Memo update sent to chairs electronically.

10. Guidelines for Incompletes (Earl Ingram)
    The faculty are to submit to the chairs a list of elements for incompletes... that needs to be very clear – and it is outlined in the faculty handbook.

11. Grading

12. Independent Study
    Great job by Chairs & faculty to create learning contracts for the independent study students. Thanks for the cc: to Cochran.

13. Calendar Updates
    Continue to send updates to Cochran and Betty.

14. Monthly 1 hour secretarial workshops
    Good support from the administration for beginning monthly meeting workshops for the CCFA secretaries. The one-hour workshops will include speakers and/or workshops about new forms, employment contracts, datatel, Ursula Bryant, Tonya Sims...Chairs are encouraged to give topic suggestions to Betty concerning special things they'd like the secretaries to work on.

15. Chairs & Interested Faculty – London Student Presentations
    Chairs cordially invited to attend a presentation/luncheon by the JRN 4400 students as they present their projects and answer questions concerning their British study trip.

16. Chairs evaluation of Dean
    Submitted to chairs. Please turn in your evaluations of Cochran to Dr. Fulmer. Additional comments and/or suggestions are appreciated.

17. DOTHAN – CCFA presence for music, theatre, art
    Chairs need to consider musical, performing arts and arts events that could easily travel to Dothan. The Dothan campus has a 300 seat theatre. Money could be available for transportation and/or food costs involving student productions. Choirs, Recitals, Art Exhibits

18. CCFA Building Walk-arounds
    40-50% outside business has been addressed – ramp still has shards of metal etc... but the dead tree was cut down... still black mold – signage of building front and
back... sidewalk fixed... broken bricks still a hazard. Send a friendly reminder to Mark Salmon; sloppy sandblasting; carelessness on workers. Leaking in costume shop hasn't happened in recent weeks, physical plant has declared don't know why - - still haven't done anything with mold. Article 9/15/06 about Trop space & communication. Trop is very nomadic... can't get into office area except thru a classroom... waiting for rewiring – no phones etc.... will be in newspaper tomorrow.

19. SPEECH & THEATRE
a. Ladies of Lockerbee is going to the University of South Alabama.
 b. Lunchtime cabaret is going well. Cochran invited 10 dignitaries for first performance. Tickets are $12 for show & lunch. Anticipate about 50 patrons.
 c. Children’s Theatre (Pied Pipers) – successful first year initiative. Performances will be scheduled in city and county elementary schools later this semester. COULD BE A GOOD OPPORTUNITY FOR A TRAVELING SHOW TO DOTHAN.
d. 36 Hour Slam on hold...writer not in school this semester.
e. 3rd Year Review needs further discussion. ROBERT W. SMITH, CHRIS RICH...
f. We need to work on student outcomes – will need two years of data collected for this.
g. new floor in Black Box Theatre. Can be removed if necessary.
h. Theatre has submitted a SPECIAL TOPICS PROPOSAL.

MUSIC:
  a. searching for choral position (Paul McGahie’s replacement)
  b. Robert Smith is about to do pod casts.... Chat with Steve & Ed Noriega

CLASSIC & MODERN LANGUAGE
  a. search for faculty position in Spanish - - (for September 2007)
  b. grants in progress
  c. will there be a formal announcement about Language joining CCFA. Need official clarification.

HOT TOPICS FOR FUTURE DISCUSSION:
  a. Electronic portfolios
      What about electronic responses of student evaluations/responses? Electronic summary sheets? Individual forms and comments are often most telling about the teaching. What if they are eliminated? Do we scan every sheet?
  b. End of the year BUDGETS
      We feel the pain. Consider voicing a formal complaint that we can’t access quick copy between budget cycles. Quick Copy could hold invoices for 2-3 weeks. Academic programs suffer terribly from this new ruling. ISSUE and INSULTING for faculty and student learning.
  c. LAB FEES  Are not being rolled over from semester to semester. Padgett was on the committee that set up 3-4 year scale - -where eventually 50% lab fee went to Department / 50% to university...and would roll over to accumulate. Problems – some areas stockpiled their funds. NEW POLICY is that the lab fees last only 1 year. Lab fees for Fall – are put in the account for SPRING 2007. What happens to the spring lab fees – do they go into the summer or fall account. Are we getting any FALL lab fees...??? Clarify this??? TALK TO FRED DAVIS. IS THERE ANY ROLL OVER MONEY.... There is none anymore...Not enough warning – immediacy – didn’t have a chance to plan. In previous years – they opened the budgets in the academic year, rather than the fiscal year... to get classes up and going. We're in a 6 week vacuum – lockdown. Very concerned about the lab fees.... We need to redress the idea of lab fees... they're not supporting the current programs adequately or efficiently.
  d. TECHNOLOGY  $ is now collected as a registration fee.
We need to meet with Hal Fulmer and determine a time-line for requests and a formal procedure that is fair and equitable. Significant issue for CCFA since we are so dependent on specialized technology and software that is integrated into our curriculum (journalism – MACs, Art & Design, Music Industry).

Next week: Donna Schubert… will meet with us during our Chair’s meeting to discuss the new CATALOG.

CCFA Chair’s Meeting  November 1, 2006
(c: ccfa chair’s minutes 11 1 06)

1. CCFA Committees
b. Fall Preview Day: Thanks to Jerry Johnson for signage; Theatre for costumed students
c. Homecoming (Nov 4 – Jeff Spurlock & Travis Johnson) Please come by CCFA tent from 11-1: Music faculty involved in SOS tent. 8 Theatre Students riding in the parade – Mr. Johnson truck; PT Cruiser. Advertising Forever Plaid & Nunsense. Dr. Dye & Dr Cochran furnishing tasty delights for the CCFA tent. Dr. Dye is checking on electricity for the CD player at the tent.
d. SOUNDS OF THE SEASON (Thursday, Nov 30, 7:30 pm)
   * Reservations * Lighting Christmas Tree * Refreshments
   -Intent to make this a college-wide production.
   - Jerry (Art & Design) will help with design of posters, tickets, programs
   - Chris Rich working on set design for the stage; input for Crosby entrance decorations
   - Blocher – confirm with SGA Christmas Tree lighting ceremony to follow “Illuminations”
   - Cochran – check on floral RENTALS – exterior decorations
   - Cochran check on cost of gingerbread & wassail for after the event
   - Request – National Broadcasting Society, Art Ed and Spanish Honorary society (any others?) assist with hospitality (tickets) at the door – Nov 30.
   - Cost Is $5 general public. Free for Troy students with ID and canned/ boxed food donation
   - Cochran check on Christmas movie clips; work with JRN students to shoot international students holiday greetings.
   - publicity to include: Trojan Talk, Troy Messenger (Jane Tredwell), Local radio station; NPR station; posters...
e. CCFA Summer Musical
f. CCFA Interdisciplinary: Jerry Johnson: Great report and handout from Jerry Johnson. CCFA is definitely leading the university in this initiative.
g. CCFA Media Promotions
   * Chris Warden: Newsletter * Jerry Johnson: Signage
   Special thanks to Chris Warden for the newsletter and Jerry Johnson for the new college display signs.
   Dr. Padgett has had all the journalism faculty meet with Kevin G. to have new portraits taken. Rest of CCFA faculty & staff advised to do so too before Christmas.
h. CCFA Internationalization
   * Proposals sent forward: 1) Florence, Italy  2) London, England
   Cochran and Jerry Johnson need to send prototype to Drs. Howard and Sherry for he FRENCH study trip this summer.

2. Promotion & Tenure: CCFA Finished; Diane Orlofsky rep; need to submit alternate to Dr. Roach by Friday, Nov 4. Dr. Padgett will be our CCFA alternate if the URC deliberations are held before graduation.

3. CCFA Building Walk-arounds
   Mark Salmon has made his trip to Music, Art & Design/Theatre and Journalism. All have received his recommendations except Journalism.
   Betty verify that Glenda Locklier? Is in charge of Wright Hall’s walk-thru.

4. PDPS: Chris Rich, Dr. Sherry, Dr. LaBrant (check dates), (2005-06; 2006-07) Ed Noriega’s needs 06-07
   Betty will send an email to the faculty for those who need to sign their PDP’s or submit additional information. (Due before Thanksgiving)

5. Languages: Confucius Institute progressing
   Possibility Chinese language for spring 2007
   Dr. Howard has been put on “alert” status about potential Beginning Chinese language & culture course being requested for the TROY campus beginning January 2007.

6. Textbook Policy for CCFA. Cochran handed out proposed textbook policy. Met with the chairs’ approval. Check with Dr. Fulmer about CCFA prefix courses that are taught on the other campuses... responsibility to CCFA Dean; Chairs or site location? JRN 3326 (Dothan – English Language Arts ?? Policy for textbooks on associate campuses?
   Department offices (Chairs) will have the official list of textbooks used each semester for their departments. Keep for accreditation.

7. SACS/COC Annual Conference: Orlando, FL Dec 9-12, 2006; submit attendees for him to review: Cochran check with Dr. Roach to see IF the CHAIRS SHOULD ATTEND? Who else?


9. List of fall graduates: DEAN’S AWARD – Fall, 2006; date: Betty has requested this list from datatel. Need dept. recommendations for the award NO LATER THAN Monday, November 20th. CCFA Honor’s convocation in Hall Hall 7:30 pm (Wednesday, November 29).
   Also submit names of students (preferably but not necessarily grad honor’s students who might either perform (Percussionist solo), show short video, display art work etc. I would like 3-4 short CCFA segments in between the dept. honor’s certificates.

10. paper-work submitted: Travel; absences: Double check documents submitted to Dean – timely fashion (not day of trip) and business professional.

11. Update DATATEL software training (contact Mary John Fleming IT Dept): All chairs must do this training. Contact Mary John Fleming (mfleming@troy.edu) for information. To register for a training slot – go to https://it.troy.edu/Staff/training/UTraining.htm
   Catalog corrections: so BETTY, not directly to Donna Schubert. They will be submitted as a group from CCFA on December 1, 2006.

12. WEB SITES: check for accuracy – updates

13. Submitted requests for faculty Spring 2007: JRN lecturer

14. Submitted requests for faculty Fall 2007:
   1. Spanish Asst. Professor
   2. Speech & Theatre Asst. Professor
   3. Speech & Theatre (replacement Instructor)
   4. Speech & Theatre (part-time lecturer – Dr. Dye / retirement)
5. Music Director of Choral Music
6. Journalism Asst. Professor (Advertising)
16. Chinese Delegation: 1 – 2 – 1 program
   Arrive Tuesday, November 14th afternoon  CCFA Reception? 6-7?
   Wednesday: meet with JRN and GRAPHIC DESIGN to discuss articulation
   agreements. Call Debbie Davis for more information. Possible reception Tuesday
   evening. More to follow.
11. Proposed name changes / merger (Drs. Roach & Hawkins – Nov 30 am)
12. Art & Design – Alumni Art Show in Malone – Reception Friday, Nov 3 @ 4pm
15. Music – Nothing further to report.
16. Speech & Theatre: Clarify if page-to-stage has been cancelled for fall 06.

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B. Reports from Conferences Attended by Faculty
C. Grants
D. Additional Information Regarding Faculty Training (any additional information regarding training that provides strong evidence of faculty participation.)
E. Schedule of Guest Speakers (subject matter experts who make presentations at your college)

Spring, 2007 (if available)
A. Faculty Meeting Minutes
CCFA Chairs Meeting
Present: Maryjo Cochran, Larry Blocher, David Dye, Peter Howard, Jerry Johnson, Steve Padgett
January 23, 2007, 3:45 p.m.
151 Bibb Graves

(No agenda)

Dr. Cochran expressed her appreciation to the chairs for all their help and support in gathering information for the Chancellor State of the College Report. The reports will be submitted to the Chancellor and Provost and copies will be given to the chairs.

Classical and Modern Languages: Dr. Peter Howard will re-submit the request for Personnel for an Assistant Professor in Spanish

Journalism: The search continues for a Lecturer position and an Advertising position in the School of Journalism.

Dean Cochran asked Jerry to check with Bob Willis, Vice Chancellor at the Troy University Dothan campus about his interest in some art work for the Dothan campus Gallery. The Vice Chancellor was incredibly impressed with the art work at the Extended Learning Center in Troy.

Technology requests –Jerry Johnson was asked to re-submit his September 2006 Technology request to the dean’s office for the Vice Chancellor. Dr. Cochran will follow up.

Dr. Cochran asked the chairs from their vantage point what are things the CCFA can be doing for them (right now) at this point in the semester. Dr. Blocher asked how eventually can we get Technology; need to be sooner than later? Dr. Cochran stated that would come from the Technology Committee. Ray White is the chairman and Cochran is on the committee as well. She will be one of the first ones to know when action is taken. Further discussion followed.

Dr. Cochran reminded the chairs that before long the budget proposals will be coming up and they will need to be more proactive with what they need.

One of the things that is going to be on the Chancellor’s agenda for our college is to really build the language program. Discussion followed.

Dr. Cochran announced that the initiative we had for Maxwell Air Force Base started out with seven languages has dwindled down to zero offering. The reason for this is the Air Force is not paying the officers to take the classes and they will not take them without financial support. The
chancellor was not happy with the decision. Dr. Cochran expressed her appreciation to Dr. Howard for making a huge effort in working with this project.

Confucius Institute – Dr. Cochran will meet with the Chancellor this week to talk about Confucius Institute. She asked the chairs for their ideas and strategies? Discussion followed.

With there being no further business the meeting was adjourned.

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Chairs Meeting
June 26, 2007

Dr. Cochran informed the Chairs that the official name change resolution has been given to Dr. Roach and is being presented at the next Board Meeting. She really hopes it goes forward and she has asked that it be implemented by July 1, 2007. Dr. Cochran encouraged chairs to be thinking about Scholarship and Technology needs in working up their budgets. If we don’t ask for it we want get it. One positive thing is that each Dean’s department will be given $20,000. Lots of things on the table now and requests should be in by July 1. Discussion followed.

Promotion and Tenure – Two faculty members will be going up for Promotion and Tenure: Mark Walker in the School of Music and Chris Warden IN School of Journalism.

Summer Contracts will be coming up next week.

Student Instructor and Course Assessment will eventually go electronically.

Graduate Assistantship – Put in an extra $500.00 in budget request for Graduate Assistantship salary.

Dr. Cochran would like to meet with the chairs again before the summer.

Meeting adjourned.

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B. Reports from Conferences Attended by Faculty
C. Grants
D. Additional Information Regarding Faculty Training (any additional information regarding training that provides strong evidence of faculty participation.)
E. Schedule of Guest Speakers (subject matter experts who make presentations at your college

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Summer, 2007 (required)

A. Faculty Meeting Minutes

Chairs Meeting
June 26, 2007
3:00 p.m.

Present: Dr. Cochran, Dr. David Dye, Dr. Larry Blocher, Dr. Steve Padgett
Absent: Dr. Peter Howard, Jerry Johnson

Handout to each Chair – CCFA Courses Taught on Other Campuses, Criteria for Funding

Intern F International Faculty Travel,
Proposed New Programs AY 2007-2008,
Troy University Study -Study Abroad Programs for 2007-2008, Timeline for Program Effectiveness Report, Common Calendar Spring & Summer 2008, CCFA Faculty Hires for Fall 2007

1.) Music’s proposed Master of Science – Post Secondary Education

Dr. Cochran stated that she had made all of the corrections for Music and Foreign languages and had forward the information to Dr. Roach.
2.) Faculty & Staff for Fall 2007

Dr. Cochran reported that compared to the previous years our CCFA have done really well in getting new faculty this year.

The faculty hires for the fall 2007:

MUSIC:  
- Dr. Meg Jackson - Visiting Professor/New
- Dr. Chang Yang – Lecturer/Piano Acc./New
- Mr. Bryden Atwater – Upgrade Lecturer Salary
- Dr. Michael Hix - Assistant Professor/TT –Replacing McGahie

THEATRE:  
- Mr. Michael Schafer – Instructor – Replacing Travis Johnson
- Mr. Alex Steffano – Asst. Professor/TT- Replacing Dye

SPEECH:  
- Dr. Shari Hoppin*- Asst. Prof/*offer made -Replacing Gorsevski
- Dr. David Dye - + 3 courses/term

JOURNALISM:  
- Mr. David Kirby – Lecturer/New
- Dr. Bridget Colaco – Asst. Prof./TT-Replacing Young

LANGUAGE:  
- Dr. J. Alberich- Asst. Prof./TT (Spanish)
- Dr. -1 class adjunct
- Conversational Chinese

#1 Hiring priority for 2008-2009 + Asst. Professor Art & Design

3.) Technology

Dr. Cochran encouraged the Chairs to get their technology requisitions in as soon as possible to Donna Oliver for her to process. She will be processing the requisitions for each purchase, which will allow her to monitor and keep up with the budget as it is spent.

4.) Promotion & Tenure assistance for your faculty in September

The following CCFA Faculty will be going up for Promotion/Tenure:

a. Mark Walker – Promotion to Associate /Tenure  
b. Ralph Ford – Promotion to Full Professor  
c. John Jinright – Promotion to Associate  
d. Amanda Diggs – Promotion to Associate  
e. Chris Warden – Tenure

5.) CCFA Courses Being Taught on Other Campuses- Spring 2007

Dr. Cochran stated that she went through the list and identified as many people as she could from other campuses. This includes Montgomery, Phenix City, Dothan, and Fort Rucker. She added that she would like for the chairs to visit each campus and make connections with the faculty. This will make them feel more a part of the team. Dr. Dye suggested during the fall bring them on campus and have a half day workshop.

6.) Timeline for Program Effectiveness Reports (PER)

Dr. Dye announced that the data has already been entered into the OIPES.

7.) 2007-2008 Plans for Study Abroad Programs

To give an idea of what CCFA plans are for 2007-2008 the chancellor has created a pooled front of at least $100,000 to help with study abroad initiative. Dr. Cochran went on to say without question the College of Communication and Fine
Arts is leading the pack and she is really proud of that.

8.) Common Calendar Spring & Summer 2008
Dr. Cochran asked the chairs to go back and look over the calendar and write down issues they may have and she would present them to Dr. White, Chair of the Calendar Committee.

9.) Dr. Cochran announced to the Chairs that each department should received approximate $4,000 for promotion use in their college and to decide what they want to do with the money. The money will have to be used by August 1, 2007.

With there being no further business the meeting was adjourned.

Fall, 2007
CCFA Unit Head Meeting  10/3/07

Present:
Cochran, Blocher, Diggs, Howard, Johnson, Moree, Padgett
Guests: Jeff Spurlock; Tom Dunn

Next meeting: Wednesday, October 17  3-4 pm

1. PROMOTION & TENURE
   a. CCFA P&T committee members:
      Classical & Modern Language: Peter Howard, Chair; Ken LaBrant
      Music: Larry Blocher, Director; Diane Orlofsky
      Journalism: Steve Padgett, Director; Jeff Spurlock
      Art & Design: Jerry Johnson, Chair; Art Rep TBA
      Communication & Theatre: Adena Moree, Coordinator; John Patton
      Guest Dean: Dr. Henry Stewart, Dean of Libraries
   b. UNIVERSITY REVIEW STANDING COMMITTEE (2007-08)
      Diane Orlofsky – CCFA elected through 2010
      Catherine Allard – Faculty Council elected through 2009
   c. CRC Committee members will be notified by e-mail and asked to complete a schedule for review.
   d. Departmental Chairs/Directors may send a letter to their department applicants notifying them that their portfolios have been favorably reviewed by the Departmental committee forwarded to the CRC as the next step in the P&T evaluation process.
   e. CRC committee members should come to the CCFA Dean’s office to review portfolios between October 5th and October 22nd.

2. CCFA faculty teaching for E-Campus
   It was recommended by Tom Dunn (E-Campus) and the CCFA Dean to notify CCFA faculty that they must seek permission from the Department Chairs / Directors before pursuing a teaching assignment for E-Campus. CCFA is very sensitive to the overload and re-assigned time issues and the responsibilities of full-time employment. We do not want “extra assignments” to compromise the quality of performance by our full-time faculty.

3. Master’s Degree in Integrated Communication  
   (NISP: ACHE’s notification of Intent to submit a proposal for a new program of instruction)
   Drs. Jeff Spurlock and Steve Padgett presented the final proposal for the Integrated Communication Master’s Degree to the Unit Heads. It was unanimously supported. The proposal will be sent to Dr. Dianne Barron, Dean of the Graduate Program and reviewed by the graduate council. Within the proposal was a request for an
associate-level faculty member to teach in the graduate program. A 3-hour load reduction was also discussed for the Director of Graduate Studies in Journalism. GRADUATE ACADEMIC COUNCIL on OCTOBER 18.

4. **CCFA Faculty Needs for 2008/09 Discussed**

**Art & Design**
1. Assistant Professor – Design
2. Assistant Professor – Art History
3. Assistant Professor – Museum Studies

**Music:**
1. Assistant Professor – Percussion
2. Assistant Professor – Music Industry (Music industry engineer)
3. Assistant Professor – (Meg Jackson / from visiting professor)
4. Assistant Professor – Double Reed

**Journalism:**
1. Associate Professor – Master’s Program – Integrated Communication
2. Lecturer / Assistant Professor PR / Broadcast / Journalism

**Classical & Modern Language**
1. Associate Professor – Confucius Institute
2. Assistant Professor – Confucius Institute (Chinese Language; culture; business; Fine Arts; executive director)
3. Secretary – Classical & Modern Language / Confucius Institute

**Communication Studies & Theatre**
1. Lecturer / Assistant Professor – Musical Theatre
2. Assistant Professor – Dance
3. Lecturer – Dance
4. Lecturer – Communication Studies
5. **MUSIC: Post Secondary Masters Concentration in Music Industry/ General Music**
   a. Ready for presentation to the Graduate Council.
   b. Proposal has been sent to Dr. John Dew and the Institutional Effectiveness Committee approval (Monday, October 8)
   c. Concentration should be on the Graduate Council agenda for October 18th.
   d. Hopefully, will move forward to ACHE in December, 2007.

6. **Update by Adena Moree –- Dance Minor to CCFA**
   - Preliminary discussions with HHRs
   - full-time faculty need to direct the minor
   - pre Joyce Sorrell / Debra Hicks
   - bring in consultant - - see what it would take to make this transition
   - possible renovation of one room / dance space
   - would require only 2 new courses (including stage movement)

7. **Proposed MUSICAL THEATRE CERTIFICAT PROGRAM**
will be discussed at the next Unit Head’s Meeting.

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Dr. Cochran, Dr. David Dye, Dr. Larry Blocher, Dr. Steve Padgett
Absent: Dr. Peter H Hand Outs - Common Calendar Spring & Summer 2008, CCFA
Faculty Hires for Fall 2007
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**DEAN’S ASSESSMENT OF THE EFFECTIVENESS OF FACULTY DEVELOPMENT**

**Classical & Modern Language**
The department is comprised of four full-time faculty members. (Dr. Johanna Alberich, Assistant Professor of Spanish, was added this fall.) Dr. Peter Howard, Chair, is an active member of the American Council on the Teaching of Foreign Languages. He was recognized as the Foreign Language Teacher of the Year for Post-Secondary Education. He is the only member of the faculty engaged in research, academic presentations and faculty development activity.

The Department completed two years of major grants with the Alabama Humanities Foundation - - and will begin applying for new grants in 2008. They will co-sponsor two visiting professors from Spain for spring 2008 and will work with them providing community outreach.

Dr. Howard is active in the implementation of the Confucius Institute at Troy University. The first semester of Chinese language instruction began in fall 2007 and will continue to expand to Chinese I and II in spring 2008.

Dr. James Sherry has been active in Troy’s study abroad program - - escorting students to Paris for French language study for three of the past four years.

The Department of Classical and Modern Language has been fairly static for the past three years and now needs to reinvigorate itself. The foreign language faculty are outstanding teachers in the classroom, however, they need to be more engaged in their non-teaching activities, including
state, regional and national conference presentations, traditional research, grant application and community involvement.

**John M. Long School of Music**

The John M. Long School of Music has been diligent in preparing for and participating in a NASM (National Association of Schools of Music) site visitation as part of their reaccreditation process. All SOM faculty participated in the development of a Self-Study document addressing curriculum, facilities and equipment, library, policies, recruiting/publicity, distance learning and community involvement. TROY will receive a formal report from the commission in December, 2007.

More than half of the SOM faculties are actively engaged in faculty development, research and conference participation / presentations. Faculty attended Music Educators In-Service Workshops in Alabama (AMEA), Florida (FMEA) and Georgia. Faculty also participated in both national and international performance venues as visiting artists, interns, composers and consultants.

Professor Catherine Allard received a sabbatical and summer research grant to study and teach in China. Professor R.W. Smith received a presentation grant to perform at the Georgia Music Educators Workshop. The SOM will continue to submit grant proposals in 2008-09.

Faculty in the SOM are very active adjudicating and conducting a variety of performance events at both the state and national level. Music is also engaged in providing a forum for nationally known composers, recording artists and music industry professionals to speak at Troy University.

SOM (with Art & Design) provides college leadership in international initiatives. Dr. Allard’s sabbatical was in China studying vocal performance. Mr. Robert W. Smith has established a strong Spanish partnership with the Valencia symphonic band where he premiered his new Symphony #3 “Don Quixote” in June.

The SOM does an exceptional job serving the university, community and state by providing musical entertainment throughout the year. The *Sound of the South* is seen by more than ½ million (live) fans and is truly known world-wide. More than 1,500 junior high and high school musicians come to the Troy campus to participate in band day, band camp, Seus and other recruiting venues and opportunities. Music has the strongest community outreach of all schools and departments not only in the College of Communication and Fine Arts but within the entire Troy University system.

In response to the reaccreditations issue, the SOM has been hired 5 new faculty, received $250,000 in soft money acquired over the past two years, recording studios A&B, the new music industry computer lab, reallocation of space and a revitalized image. All of these changes were long overdue and represent a positive step forward in providing a solid financial base for music. Our future goals include increasing scholarships for vocal music students, expanding music industry technology and seeking additional faculty lines. CCFA’s top goal for the Capital Campaign - - renovation of the Smith Hall music complex!

**Department of Speech and Theatre**

The Department of Speech and Theatre is currently operating as two separate entities. Since the Chair’s retirement, the management of the Department is being co-coordinated by Dr. Amanda Diggs (Speech) and Ms. Adena Moree (Theatre). The delegation of duties is working well while we wait for confirmation of a proposed realignment of Speech with the Hall School of Journalism.

Faculty in Theatre provide significant community service and outreach by providing a full season of theatrical productions. From main-stage series to the *Pied Pipers* Children’s Theatre touring company, the theatre faculty enrich the lives of faculty and students alike. Furthermore, the Music and Theatre faculty and students partner to create the fabulous Christmas Concert
Extravaganza, “Illuminations”, and produce a community-based summer musical. For the next three years, Troy’s Theatre Department will host 1000 high school students for the three-day Trumbauer State Theatre Festival.

Theatre has solicited and received performing arts grants from both the Troy Arts Council and the Alabama Office for the Arts. They do, however, need to expand their grant writing initiatives to help support their theatrical portfolio.

The Theatre Department has had significant success participating in state and regional competitions and has had several productions adjudicated by the Kennedy Center for the performing arts.

The Speech Department has redesigned its curriculum in order to rejuvenate interest from “Speech” to Communication Studies. Traditionally the faculty have been engaged in “servicing” the university (all students must take public speaking) rather than developing a strong program of their own. Prospects look very good for growth in the major.

Faculty in the Department of Speech and Theatre, while exceptional teachers, practitioners and artists need to increase their scholastic pursuits in terms of grant writing, research and conference presentations.

**Hall School of Journalism**

The Hall School of Journalism’s TROJANVISION TV NEWS continues to win Outstanding Student Newscast Awards from the National Broadcasting Society. The School is able to produce two daily half-hour newscasts throughout the year, which is incredible given the number of journalism majors.

Dr. Jeff Spurlock is a national officer for the National Broadcasting Society. Mrs. Donna Schubert works with the Public Relations Society of America and Professor Chris Warden was recently selected as a Walter Cronkite fellow.

The HSJ is putting finishing touches on a Masters Degree in Integrated Communication proposal. They hope to have the program in place by fall 2009.

The School hosts an annual Journalism career day and a Spring Journalism Symposium for high school and college students throughout the state. The faculty within the School of Journalism could also increase their academic profile with additional research activity, grant initiatives and conference presentations.

**Department of Art and Design**

The Department of Art & Design has taken the lead in international initiatives. Partnering with foreign schools, including Halstad University (Sweden), Art has created a synergy through interdisciplinary projects like no other at the university.

Both faculty and students are winning more regional and national awards than ever including CreativeQuarterly recognition, Addy Awards and the like. DTI continues to make industry partnerships that benefit the students monetarily and experientially and DTI continues to garner awards and recognition while competing against some of the best schools in the region.

Foreign study is a priority in Art & Design. Study abroad programs in art and photography have included Halmstad, Sweden; Macedonia; Florence, Italy; Kenya, Rwanda and England.

Art & Design continues to expand its community partnerships with the Wiregrass Museum of Art and the newly constructed Troy - Pike County Museum of Art. The faculty is anxious to explore a museum studies program and has asked for two new faculty to allow for the expansion.
As the Dean of Communication and Fine Arts, I am pleased with the progress of this college and its faculty. While teaching remains our #1 priority - - we need to provide the resources and opportunity to encourage our faculty to increase and enhance their research and academic scholarship; grant writing ability; and creative and performing arts profile.

Our goal for 2007-2010 is to serve as a conduit for actualizing the mission of Troy University through the vessel of communication and fine arts.

Student Centeredness:
1. Create “1st Year Experience” programs within each School/Department of CCFA. Theatre and Art have current programs to serve as models for other disciplines.
2. Above all else, always consider the needs of the student. Without students, there is no university.
3. To teach practical communications skills from a global perspective that can enhance the personal life of CCFA students.
4. Develop new outreach programs to reconnect our alumni back to the University and to serve the life-long educational needs of our alumni.

Quality Academic Programs:
5. Restructure Communication Arts: Merge Speech & Journalism; Merge Art, Design and Theatre. Rename each to accurately reflect the changes: Hall School of Journalism and Communication; School of Art, Design and Theatre; Department of Modern Languages & Classics.
6. Achieve NASM re-accreditation.
7. Increase enrollments, particularly in foreign language and speech.
8. Do not allow quantity to overshadow quality. We must provide adequate tools/technology to teach our classes.
10. Find creative ways to encourage foreign language study by our students. CCFA would like to see 2 semesters of “conversational” language required of all our majors.
11. Enable the music industry program to meet its potential given the international acclaim of its faculty.

Internationalization:
1. Continue to lead the university in international activities - - including study abroad, faculty collaboration and use of technology to facilitate global communication.
2. Provide leadership and partnerships within the college for a Confucius Institute (should Troy University become a site).
3. Embrace Art & Design’s IC3’s “act-tank” as an International Center for Creativity and Collaboration.
4. Find effective ways to incorporate our foreign students in college-wide activities.

Faculty & Staff Development:
1. Continue to nurture faculty interest and participation in academic pursuits with financial assistance. We can’t expect faculty to engage internationally without adequate funding.
2. Encourage and enable minority faculty to pursue terminal degrees.

Cost Effectiveness & Strengthening the Infrastructure: (facilities)
1. Renovate the School of Music complex by 2010.
2. Find usable space for technical theatre initiatives (scene shop, costuming etc) to not only survive but thrive. The basement of Smith Hall is not fit for man or beast.
3. Develop plans for the renovation or replacement of Malone Hall to better serve the Departments of Art, Design & Theatre and also enhance the visual aesthetic of the university. An art & design facility should truly represent the university’s engagement in the new millennium.

**Telling the Troy Story:**

1. Reintroduction (not revival) of the summer musical; encouraging faculty, staff and townsfolk to participate in a holistic theatrical experience.
2. Secure financial support to take more CCFA events to Dothan, Montgomery & Phoenix City. The Troy campus is but one chapter of the “Troy Story”.
3. While we celebrate the international fame of THE SOUND OF THE SOUTH, we must be ever mindful that it is but one component of the John M. Long School of Music.
4. Continue marketing and design partnerships between DTI and Troy University. It provides professional opportunities for students, it is cost efficient and it’s effective.

*C: Dean’s Assessment Faculty Development*