



as featured in Alabama: The Progress, The Promise
Troy University

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ALABAMA

The Progress, The Promise



Troy University

Once a loose confederation of state universities, this 66-campus and site system united in 2005 to open a wider world of academics to its students in Alabama, across the nation, and around the globe, furnishing them with a world-class American education while drawing jobs and capital to Alabama.



Right: Attractive faculty and small classes help Troy University students grasp subject matter in more than 80 programs of study. The university is ranked among the "Best in the Southeast" by The Princeton Review, based on academic quality, service to students, and other criteria.

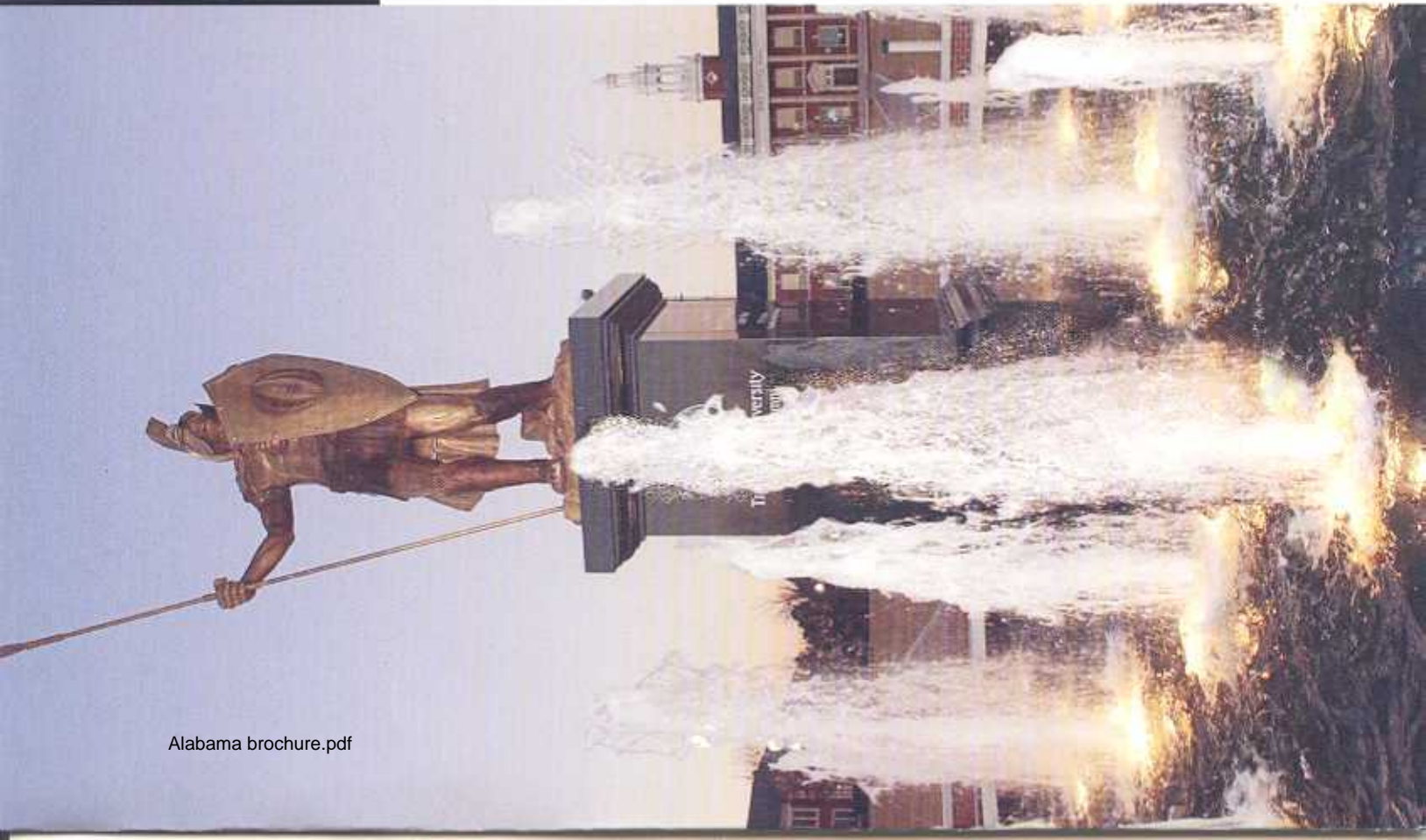
On August 1, 2005, Alabama celebrated the rebirth of one of its most storied public institutions when Troy University became the official name of what was formerly Troy State University. The new name more accurately reflects the institution's global mission and influence. It marks a new era for the university—one that focuses on growth, progress, and innovation, while remaining true to the roots established when the university was founded in 1887.

A major undertaking, the metamorphosis consolidated all of the former Troy State University campuses and created what has been branded "One Great University," with one academic and administrative structure serving Troy University's more than 27,000 students at 66 campuses and sites, including four campuses in Alabama as well as sites in 17 U.S. states and 13 international locations.

Hailed by a prominent higher education expert as "the most remarkable university transformation in America,"

the unification of Troy University was a cost-effective and efficient move that has resulted in shared academic standards, a stronger brand identity, and the elimination of administrative duplications. Troy University is "a single university, both more efficient and effective, the second-largest university in Alabama," says Dr. Jim Fisher, president emeritus of Towson University near Baltimore, Maryland, and of the Council for Advancement and Support of Education (CASE) in Washington, D.C. Dr. Fisher made his remarks while delivering the keynote address at a convocation that marked the unification of Troy University.

Troy University Chancellor Dr. Jack Hawkins Jr. led the effort to consolidate the campuses into Troy University and to create what Hawkins calls a "global village" of learning and leadership. "Students deserve to be exposed to peers from different nations if they are to be prepared for the world which awaits them," Dr. Hawkins said.



International Influence

Troy University has achieved such international influence through several highly regarded programs that educate students from more than 50 nations and that offer American students the opportunity to pursue undergraduate and graduate degrees at the university's sites abroad. One of Troy University's most notable global programs is the 1-2-1 Sino-American Joint Degree Program, which offers students from China the opportunity to spend their freshman year in their native country, their sophomore and junior years at Troy University, and their senior year back home in China.

Another distinguished international program is Troy University's partnership with the State of Alabama's economic development agency to operate a joint headquarters in Heidelberg, Germany. The alliance allows the State of Alabama to increase its presence in Europe and for Troy University to provide students with advanced learning and progressive business opportunities while

obtaining a Master of Business Administration degree or a bachelor's degree in resources management. In addition, Troy University partners with eArmyU to offer occupation-related degrees through distance learning for enlisted men and women who are serving worldwide.

Troy University plans to expand its international scope by increasing the number of its international campuses to 20 by 2010 and by opening a Center for International Trade and Business Development, which would oversee student recruitment and economic development efforts worldwide.

The university's international initiatives not only prepare students to succeed in a global marketplace but also support the State of Alabama's efforts to build stronger economic ties with foreign business leaders, ideally resulting in more jobs for Alabamians and more foreign investment in the state.

A Global Reach

The university's global reach also makes financial sense. Troy University

Left: Troy University, its proud namesake Trojan shown here, serves more than 27,000 students in 17 U.S. states and 13 international locations, and in 13 time zones through its distance learning programs

Troy University

generates approximately \$60 million in annual revenue from its operations outside of Alabama.

Troy University's international focus also is good for student enrollment. In fall 2005, the university enrolled 620 students from 50 countries—a 4.3 percent jump compared to fall 2004. This occurred despite a 2.4 percent decrease in international-student enrollment at U.S. universities during the 2003–04 school year. "Basically, there is no question we are bucking the trends—just how much is the question," says Dr. Curt Porter, the university's dean of international programs. "We do know that Troy University has put together a string of

double-digit increases during a decade when the United States has been losing market share and even total numbers of international students."

The university's international expansion evolved from its relationship with the U.S. military during the 1950s, when the school started offering extension courses at Fort Rucker near

Above right: Fans pack the Movie Gallery Veterans Stadium to watch the Trojans, Troy University's NCAA Division I Football team, make the school proud. Other intercollegiate sports include baseball, basketball, cross-country, golf, tennis, and even roller

Dothan and Maxwell Air Force Base in Montgomery. In 1973, Troy University opened centers at military sites in Florida, which helped to build momentum for the school's continual expansion nationwide and abroad.

A Virtual Expansion

Besides its esteemed international programs, Troy University provides students of all backgrounds and ages an array of opportunities. For instance, the university's distance learning program allows students to take academic courses as well as earn undergraduate and graduate degrees by accessing the Internet and other technologies. The rapidly growing program particularly appeals

to nontraditional students who may have families or daytime jobs, as well as to students who prefer courses delivered on an "any time, any place" basis.

A Local Gem

Despite Troy University's global and virtual expanse, each of the school's four Alabama campuses in Troy, Dothan, Montgomery, and Phenix City retains the feel of a small college. With generally small class sizes, faculty members pride themselves on knowing students by name. In more than 80 programs of study, academic and career counselors go above and beyond in helping students chart their futures.

The university community is tightly knit, with students having more than 100 personal and professional clubs and organizations to join, from the Student Government Association to Greek fraternities and sororities to niche groups such as the Creative Writing Club. And Troy University has helped students land internships and jobs at prestigious places such as the U.S. Congress in Washington, D.C.; CNN in Atlanta, Georgia; and Lloyd's of London in the United Kingdom.

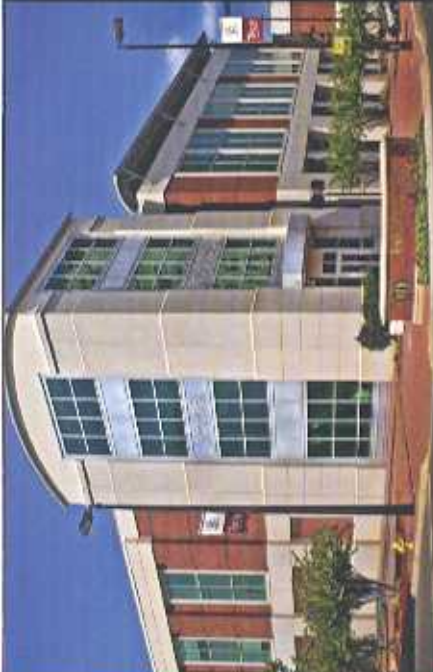
The university's stellar athletic programs also bond students and staff. Cheering for the Troy Trojans football team is a fall tradition, attracting students and alumni from decades gone by. Troy University





offers 16 Division I intercollegiate athletic teams. Men can participate in baseball, basketball, football, cross-country, golf, tennis, track, and rodeo; women can participate in cross-country, basketball, soccer, golf, softball, rodeo, tennis, track, and volleyball. Additionally, students can compete in intramural programs in softball, soccer, football, basketball, and other sports.

Troy University's commitment to campus upkeep and improvement is another attraction for students and faculty. Since Dr. Hawkins became chancellor, the university has invested more than \$50 million in capital improvements.



The institution boasts amenities such as an Olympic-size indoor pool with a sauna; a golf course; new track fields and tennis courts; a top-of-the-line recreational center with basketball courts; a dance studio; and exercise facilities; computer labs and wireless stations; an art gallery and two campus theaters—the 300-seat Adams Center Performing Arts Theatre and the 900-seat Claudia Crosby Theatre. Additionally, the Troy Campus offers the National Band Masters Hall of Fame, while the Montgomery Campus houses the historic Rosa Parks Library and Museum, which is dedicated to the "Mother of the Civil Rights Movement," as well as the Davis Theatre for the Performing Arts.

Recognized Excellence

"Alabama's schools, Troy University has flourished over the years. Accredited by the Commission on Colleges of the Southern Association of Colleges and Schools, Troy University was recognized in 2005 by two national services that rank the best U.S. colleges and universities. The Princeton Review named

Troy University one of the "Best in the Southeast." The designation was determined by a survey of students from more than 700 colleges and universities nationwide. Surveys queried students about issues such as academic quality, affordability, student services, and extracurricular activities.

U.S. News & World Report's annual guide, "America's Best Colleges," rated Troy University as one of 64 "Best Universities—Master's" in the Southeast. The publication considered institutions that offer undergraduate and master's programs in 12 states and selected universities using criteria such as graduation rates, class sizes, and standardized test scores of entering freshmen.

"This is positive feedback that we're doing the right things in the classroom and in our student services division," says Buddy Starling, the university's dean of enrollment management.

Indeed, the rebirth of Troy University reaffirms its status as "One Great University" offering students a future of opportunities.

Left: Blowze a home journal, students march in the Troy Parade of Nations. More than 800 students from more than 50 nations study at the Troy Campus, and every year Troy University hosts an international culture festival.

Right: Troy University's Rosa Parks Library and Museum was built on the site where, in 1955, Parks refused to give up her seat on the bus.



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