The purpose of the Master of Science in Management program is to provide a specialized professional program for the student who wants to acquire proficiency in management skills, including decision making, which will enable the graduate to carry out responsibilities in both general and specialized managerial roles. The International Hospitality Management concentration further develops managerial problem-solving skills within the area of hospitality management in a global marketplace. As a result of successfully completing the MSM program, graduates should improve their ability to apply problem-solving skills to operational and strategic planning processes and to written and verbal communication skills effectively to communicate the results of their problem-solving analyses and recommendations.

The International Hospitality Management concentration requires five core courses, five concentration courses (including an internship) and two elective courses.

Students graduating with the MSM degree will have successfully completed the following curriculum:

A. 30 semester hours for the Applied Management concentration offered to contractual cohort groups, with successful completion of a comprehensive examination administered in the Capstone Course

OR

B. 36 semester hours for all other concentrations, with no comprehensive examination administered in the Capstone Course. Students must achieve an overall grade point average of 3.0 on a 4.0 scale to fulfill requirements for the degree.
Degree Requirements

Prerequisite Requirements
Candidates for admission must have a baccalaureate degree in any subject area from a regionally accredited college or university. The MSM degree program requires no prerequisite courses; however, MGT 6600, Advanced Concepts and Topics in Management, must be taken for graduate credit if the student does not have an undergraduate major in business. If the student has an undergraduate major in business, an elective course will be substituted.

Required MSM Core (18 Hours)
- BUS 6610 (3) Business Research Design
- MGT 6600 (3) Advanced Concepts and Topics in Management
- MGT 6627 (3) Specialized Study in Management
- MGT 6671 (3) Organizational Behavior
- MGT 6685 (3) Management Strategy
- MGT 6696 (3) Financial Analysis

International Hospitality Management Concentration (15 Hours)
- IHM 6680 (3) Global Marketing Strategy for Hospitality Executives
- IHM 6681 (3) Managing Financial Systems in the Hospitality Industry
- IHM 6682 (3) International Hospitality Legal Issues
- IHM 6683 (3) International Hospitality Operations
- IHM 6689 (3) International Hospitality Management Internship

Elective Courses (6 Hours)
Elective courses may be selected from any appropriate graduate management curriculum including the TROY MSM, TROY MSHRM, TROY-approved PME course, specialized study completed with a TROY faculty member, or selected pre-approved MPA courses (i.e.; PA 6603, 6630, 6631, 6645, 6647, 6648, 6649, 6650, 6687, 6688) and an MSIR course IR 6641.

Accreditation
Troy University is accredited by The Commission on Colleges of The Southern Association of Colleges and Schools to award associate, bachelor’s, master’s and education specialist degrees. Contact the Commission on Colleges and Schools at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions regarding the accreditation status of the institution or if there is evidence that appears to support Troy University’s significant non-compliance with a requirement or standard.