The Master of Science in Sport and Fitness Management is designed to provide the graduate with the knowledge, skills and attitudes to engage in the practice of sport and fitness management in a variety of settings. The goals and objectives of the program are guided by, but are not limited to, the criteria and guidelines set forth in the Standards for an Accredited Educational Program by the North American Society for Sport Management.

Opportunities and evaluations are provided for actual participation in professional clinical sites including secondary/post-secondary coaching and education, athletic, sport and club fitness, coaching and rehabilitation facilities and community settings in the practice of sport and fitness management.

The program aims to provide a broad-based, comprehensive curriculum that prepares a sport and fitness manager practitioner to:

1. Plan, develop, implement and evaluate programs of service designed to meet local community, state, regional, national and international needs
2. Administer and manage a sport and fitness management service
3. Articulate and apply sport and fitness management principles, intervention approaches, rationales and expected outcomes of service
4. Be innovators and leaders in the profession, applying sport and fitness management knowledge to the solution of complex sport and fitness managerial issues, and health problems
5. Demonstrate an attitude of inquiry and nurture the capacity for creative thinking, critical analysis and problem solving; to interpret research studies and to apply research results to sport and fitness management practice; and to contribute to the advancement and dissemination of research and knowledge in the behavioral science

A minimum of 33 semester hours is required for completion of the program. Students may choose one of two options or concentrations:

1. Athletic Administration*
2. Fitness, Sport and Club Management

*Not currently offered in the Southeast Region

Any student completing course work with a 3.0 or better GPA, fulfilling candidacy requirements and successfully completing the required comprehensive examinations will be awarded the degree.

**PREREQUISITE REQUIREMENTS**
Candidates for admission must hold a baccalaureate degree in sport and fitness management or related field.

**REQUIRED CORE COURSES (18 SEMESTER HOURS)**
- SFM 6610 (3) Physical Education, Sport and the Law
- SFM 6615 (3) Sport Administration
- SFM 6617 (3) Readings in Sport Management, Fitness Management
- SFM 6632 (3) Critical Issues in Sport and Fitness Management
- SFM 6640 (3) Sport Marketing
- SFM 6691 (3) Research Methods

**CONCENTRATION REQUIREMENTS**

**Athletic Administration (Select 15 hours)**
- SFM 6616 (3) Sport Finance
- SFM 6672 (3) Sport Psychology
- SFM 6673 (3) Ethical Issues in Sport
- SFM 6674 (3) Entrepreneurship in Sport
- SFM 6690 (3) Internship
- SFM 66XX (3) Adviser Approved Elective

*Not currently offered in the Southeast Region

**Fitness, Sport and Club Management (Select 15 hours)**
- SFM 6620 (3) Physical Fitness: A Critical Analysis
- SFM 6623 (3) Biomechanics of Sport Technique
- SFM 6670 (3) Exercise and Disease Prevention
- SFM 6671 (3) Exercise Through Life Span
- SFM 6680 (1-9) Practicum in Sport and Fitness Management
  Or
- SFM 6690 (3) Internship
  Or
- SFM 6695 (3) Thesis
- SFM 66xx (3) Adviser Approved Elective

Concentrations and elective courses not currently offered in the Southeast Region may be taken from Troy University in Troy, AL.

Current as of 2007-2008 catalog.

**ACCREDITATION**
Troy University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate, bachelor’s, master’s and education specialist degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions regarding the accreditation status of the institution or if there is evidence that appears to support Troy University’s significant non-compliance with a requirement or standard.