Small Business and Entrepreneurship Concentration

The BS/BA in Business Administration with a major in General Business is designed to assist students in the development of knowledge, skills and attitudes necessary to understand and cope with the challenges faced by business and organizational leaders in a dynamic, global workplace. The focus of this program is to provide a firm foundation for professional business leaders who, upon graduation, will have the skills necessary to embark on, or change course in, successful careers in business, industry and government.

The student seeking a baccalaureate degree must meet the following requirements:

• A minimum of 120 semester hours

• At least 50% of the degree program must be traditional academic credit

• No more than 25% of the degree may be earned using portfolio-based credit

• At least 25% of the credit hours required must be completed with Troy University

• Twelve semester hours of work in each major field must be completed in residence at Troy University
  (See the Undergraduate Catalog for more information)

• Students must earn a minimum of 50% of all degree program hours on a senior college (four-year degree) level in order to graduate from Troy University with a bachelor’s degree

• Complete all course requirements for the degree being taken

A candidate for graduation must have an overall C average at Troy University (2.0 on a 4.0 scale) and must also have a C average in the major/minor. This includes hours and grade points earned at other universities and colleges as converted to the Troy University scale (2.0 on a 4.0 scale).

ACCREDITATION

Troy University, through its Sorrell College of Business, is nationally accredited by the Association of Collegiate Business Schools and Programs (ACBSP) to offer baccalaureate degree programs in accounting, finance, general business, information systems, management, and marketing. The ACBSP has also accredited TROY to offer the Master of Business Administration.
Students will select a concentration in Small Business and Entrepreneurship.

**PREREQUISITE COURSE REQUIREMENTS**

There are no prerequisite course requirements. However, all students must take the General Education Competency Examination (GECE), which is the Measure of Proficiency and Progress (MAPP) standardized test from the Educational Testing Service, upon completion of the general studies program.

In addition, all students who will fulfill degree requirements for a bachelor's degree in business must take the Major Field Test (MFT) during the final term in which they complete their coursework. Students will not be allowed to graduate if they fail to take it.

**DEGREE PARAMETERS**

A. General Studies 48 hours

B. Business Administration Core 42 hours

C. Courses in the major 30 hours

The general studies must include six hours of Principles of Economics I & II and MTH 2201, completed with a grade of C or better.

**Additional Specialized Requirements**

*Students must complete the following lower-level courses (or their approved transfer credit equivalents) with a grade of C or higher in each course before registering for any upper-level course in the business curriculum: ENG 1101/03, ENG 1102/04, MTH 2201, IS 2241, ACT 2291, ACT 2292, ECO 2251, ECO 2252, QM 2241, LAW 2221, and all 2000-level courses in the major and minor. Students may enroll concurrently in the last of these courses along with their initial 3000-level courses subject to their adviser's approval. Under no condition may a student enroll in a 4000-level course without the satisfactory completion (grade of C or higher) of the lower-level courses listed above.

*Students must achieve an overall C average in both their business core and their business major in order to be eligible to graduate. All courses should be taken in the appropriate numerical sequence (i.e. 3000-level courses should be completed before attempting 4000-level courses).

**GENERAL BUSINESS MAJOR (30 HOURS)**

Select one upper-level course in three of the following five areas (3 hours each):

- Accounting
- Economics
- Finance
- Management
- Marketing

Small Business and Entrepreneurship Concentration (21 Hours)

MGT 4475 (3) Small Business Management

Select four of the following courses (12 hours):

ACT 3396 (3) Accounting Information Systems
MGT 3375 (3) Human Resource Management
MGT 4472 (3) Organizational Behavior
MGT 4460 (3) Introduction to Project Management
MKT 3365 (3) Integrated Marketing Communications
MKT 4463 (3) Retailing

Select two upper-level business or business law course electives (6 hours).

Current as of 2007-2008 catalog.

**ACCREDITATION**

Troy University is accredited by The Commission on Colleges of The Southern Association of Colleges and Schools to award associate, bachelor's, master's and the education specialist degrees. Contact the Commission on Colleges and Schools at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call 404-679-4500 for questions regarding the accreditation status of the institution or if there is evidence that appears to support Troy University's significant non-compliance with a requirement or standard.