Enrollment Management
Enrollment Management

SACS Preparation

• Submitted narratives and information pursuant to sections 2.10 and 3.9 of the Principles of Accreditation
• Participation on the QEP Implementation Team (Marketing Sub-Committee)
• Provided documentation detailing undergraduate admission requirement increase to Associate Provost
• Creating consistency in message, process, and practice
Enrollment Management

Vision 2010 – Strategic Objective 1.3
Provide a quality, student-centered education to more than 40,000 students worldwide by Fall 2010
Enrollment Management

Vision 2010 – Strategic Objective 1.3
Provide a quality, student-centered education to more than 40,000 students worldwide by Fall 2010
Enrollment Management

2008 Accomplishments

• Total enrollment growth of 9% since Fall 2005
  – 27,104 to 29,495
  – Applications increased 10% (14,480 to 15,719)
• Successfully implemented new undergraduate admission requirement – Fall 2008 (Troy Campus)
  – Growth in new undergraduate enrollments for Fall 08
• Hiring of Admissions Counselor for Montgomery Campus
• Created partnerships with local industry representatives – Dothan Campus
• Jointly published Tasks and Standards Manual with registrars to better train enrollment and records personnel worldwide
Enrollment Management

Major Efforts 2009

• Full implementation of “Active Admissions”
  – August 2009
  – Create greater levels of efficiency and responsiveness
  – Increased enrollment

• eConnections 3-4
  – 11 two-year institutions with signed agreements
  – Incorporating business and industry
  – Benefitting all campuses and sites

• Transforming the “Trojan Nation” into salespeople
  – “High Touch” will pay off in down economy
  – Sell academic programs
Financial Aid
Financial Aid

SACS Preparation

- Financial Aid Programs audited and determined to be in compliance for accountability and integrity with no findings reported for the past five years.
- Financial Aid Programs audited for 07-08 and verbally found to be in compliance with program responsibilities under Title IV.
- Student loan default rate of 5.3% for 2006 places us below Alabama’s average of 6.2% and comparable with the national average of 5.2%.
Financial Aid

Vision 2010 - Strategic Objectives

- Hire an additional counselor to facilitate financial aid delivery—complete.
- Implement scanning system within financial aid office—complete.
- Work with appropriate committees to facilitate a smooth transition to an accelerated term-based system--complete.
- Coordinate with appropriate retention representative to identify traits of first-year students who did not return that may relate to financial aid--completed with an ongoing coordination.
- Assist in the implementation timeline of WebAdvisor 3.0 and Datatel release 18.—complete.
- Coordinate faculty and staff training in various areas of database relevant to and necessary for financial aid awarding--complete.
- Coordinate with Dean of Student Services for financial aid space—complete.
2008 Accomplishments

- Retained more staff than in previous years: 8 positions were vacant--6 hired and trained, 4 retained, 2 vacant but approved to fill, and 2 not filled due to proration.
- Completed the first full year of document imaging: scanned 108,555 documents.
- Increased student applicants, awards and dollars disbursed for 2007-2008 academic year:
  - 5% increase in the number of eligible aid applicants
  - 23% increase in the number of awards
  - 9.2% increase in dollars disbursed-- $211,035,53 as compared to $194,071,673 in 06-07
Financial Aid

Major Efforts for 2009

• Implement a centralized student counseling center ($500 for renovations).
• Increase efficiency with the implementation of an automated system for Alternative loans and FFLP loan application correction process (no additional cost).
• Remain compliant and audit free (no cost).
Student Services
Student Services

SACS Preparation

• Reviewing the SACS compliance document with all Student Services staff to ensure that they are familiar with the document
• Will work with students and student groups to educate them on the Quality Enhancement Plan once it is ready for dissemination
Student Services

Vision 2010 - Strategic Objectives

• 5.7 Construct a new fraternity village on the Troy campus by 2010
  – Conceptual drawing complete
  – Need to engage architect to complete plans
Student Services

2008 Accomplishments

• The Dean of Students (Dothan Campus) completed the approval process to become a Designated School Official (DSO). This will allow Dothan to admit international students.

• Continue to see increases in:
  – Housing Occupancy (99% occupancy)
  – Participation in campus activities (16% increase)
  – Intramurals (19% increase)
  – Shuttle ridership (74% increase)

• Major decrease in number of reportable crimes on all campuses to OPE (50% reduction)
Major Efforts for 2009

• Complete Strategic Initiative 5.7 and construct new fraternity housing ($6,601,000.00)
• Redevelopment of student activities and events to accommodate our diverse student population and to develop weekend activities ($100,000.00)
• Re-examine and update plans for facility renovations to include:
  – Alumni Hall ($8,000,000 to $12,000,000)
  – Lee Natatorium ($2,000,000)
  – Health Center/Police Department ($60,000)
  – Mitchell Hall Auditorium ($2,500,000)
  – Arboretum ($25,000)
  – Safety and security systems on all campuses ($200,000)
Institutional Research, Planning, & Effectiveness
Institutional Research, Planning, & Effectiveness

SACS Preparations

- Coordinating Focus Report to SACS.
- Supporting final submittal of the QEP.
- Coordinating all site visits with SACS.
- Will facilitate any follow-up responses to the SACS team visit.
- Will provide assessment support for the QEP implementation.
Vision 2010 - Strategic Objectives

• 1.5 – plan to implement additional student satisfaction surveys that compare satisfaction with other institutions.

• 2.2 – Submitted a FIPSE proposal to fund the Quality Enhancement Institute – not funded, but will adjust and reapply in 2009.

• 2.5 – Coordinated a funding proposal to the NRC for new academic programs.

• 2.7 – Extensive support work on the DNP.

• 2.8 – Have a solid start on SLOs for all academic programs and a process to keep improving the SLOs.
Institutional Research, Planning, & Effectiveness

2008 Accomplishments

• SACS Compliance Report submitted on time and support for the DNP and QEP.
• IRPE staff have not missed a beat in surveys, reports, IPEDS, ACHE, while expanding MAPP testing and conducting more surveys and focus groups.
• Alabama Quality Award (AQA) – Bronze Level
• Established a Data Quality Management Team
Institutional Research, Planning, & Effectiveness

Major Efforts in 2009

• SACS Review and Follow-Up
• Support for strategic objectives – reapply for FIPSE grant for Quality Enhancement Institute; support creation of second doctoral program; facilitate design of College of Science and Technology
• Alabama Quality Award (AQA) – apply for Silver level
• Begin preparation for next strategic planning cycle
• Enhance data quality for military students
Information Technology
Information Technology

SACS Preparation

- Created *sacs.troy.edu* website
- Edit; review all electronic data with IRPE
- Submitted narratives and information pursuant to sections 3.9.2 of the *Principles of Accreditation*
- Provide technical support for SACS team
Information Technology

Vision 2010 – Strategic Objectives

• Strategic Objective 5.1 - Prepare and implement a university technology plan
• Strategic Objective 5.19 - Establish an Information Technology Forensics Lab by August 2008
• All 100% Complete
Information Technology

Troy Comprehensive

- Created *sacs.troy.edu* website
- Troy Computer Forensics Lab and Institute
- Consolidated IT contract renewed
- Cellular contract renewed
- AT&T contracts centralized
- Network Authenticated Login
- Datatel Release 18 Upgrade
- Alumni Email system
- New Online Training system for technology
Information Technology

Alabama Campus Specific

- Internet Bandwidth Increase at all locations
- College of Education technology install
- New Athletics online ticket server
- Emergency Call boxes – PC and Troy
- Libraries upgraded to wireless internet
- Library software upgrade
- Digital Measures install – SCOB
- Cyberkids training program – over 7,000 attendees
- Document Imaging enhancements
Information Technology

Global Campus Specific

- Bandwidth increase at Columbus
- Fayetteville Telephone/IVC setup
- Panama City site addition
- SPSS roll-out (with AL campuses)
- VTC classroom upgrade in SER
- Web presence consolidation
- Florida region integration with SER
- CTAM Phase II testing
Information Technology

Major Efforts in 2009

- SACS Support
- New IT facility move
- Additional server consolidation
- Completion of TrojanNet
- New TROY website
- Additional paperless workflow efforts
- Test thin-client desktop technology
- Review of Academic technology Support - Blackboard
- April 2009 – Best IT security Team in nation!
Legislative & Government Affairs
Legislative & Government Affairs

LEGISLATIVE CLIMATE...
## Legislative & Government Affairs

<table>
<thead>
<tr>
<th>YEAR</th>
<th>O &amp; M</th>
<th>$ CHANGE</th>
<th>% CHANGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>'04 Budget</td>
<td>$35,698,593</td>
<td>$303,518</td>
<td>0.86%</td>
</tr>
<tr>
<td>2003</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>'05 Budget</td>
<td>$37,080,895</td>
<td>$1,382,302</td>
<td>3.55%</td>
</tr>
<tr>
<td>2004</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>'06 Budget</td>
<td>$43,459,760</td>
<td>$6,378,865</td>
<td>17.2%</td>
</tr>
<tr>
<td>2005</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>'07 Budget</td>
<td>$52,067,717</td>
<td>$8,607,957</td>
<td>19.81%</td>
</tr>
<tr>
<td>2006</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>'08 Budget</td>
<td>$62,150,763</td>
<td>$10,083,046</td>
<td>19.37%</td>
</tr>
<tr>
<td>2007</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>'09 Budget</td>
<td>$55,095,408</td>
<td>($7,055,355)</td>
<td>(11.35%)</td>
</tr>
<tr>
<td>2008</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>'10 Budget</td>
<td>?</td>
<td>?</td>
<td>?</td>
</tr>
<tr>
<td>2009</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Legislative & Government Affairs

Better position today than past

- Better grassroots lobbying efforts
- Leadership role in Legislature and CUGAR
- Continue to build TROYPAC
- $8M in bond money for CIBED
- Secured agreement with Alabama Relay Board
- Federal Appropriation Bills
Major Efforts for 2009

• State Appropriations
  – Cuts projected at $800M - $1B
  – Equitable cuts for all segments
  – FY ’10 will be challenging year
  – Work with leadership and CUGAR to minimize cuts
  – Continue to remind Legislature of equity

• Federal Appropriations
  – Secure previous earmarks
  – Take advantage of proposed economic stimulus package

• Legislative Team
Legislative & Government Affairs

Government Relations

• Position on House Education Appropriations Committee
  – FTE Equity Funding
  – Additional Funding
• Continue work with Boards & Agencies
  – Choctawhatchee-Pea River Watershed Authority
  – Alabama Development Office
  – ADECA
  – Department of Transportation
  – Homeland Security
  – Local & State Law Enforcement Agencies
  – “No Name” Group
• Continue work with local mayors
AGSC & STARS

SACS Preparation

• Assisted with writing of Section 3.4.4 of SACS Compliance Report – “Acceptance of Academic Credit”

• Currently maintain Troy University’s Standing Committees and Councils Website

• Available, if needed, to explain the state transfer/articulation program (AGSC/STARS) to SACS Reaffirmation Team
Vision 2010 - Strategic Objectives

• Assigned Strategic Objective 2.9 (improve relationships and provide educational opportunities to community colleges)
  – Developed and presented the E-Connection 3-4 Model to address Strategic Objective 2.9
  – Continue to help E-Connection 3-4 Coordinators

• The responsibility of implementing, managing, and monitoring this program has shifted and now rests in Enrollment Management.

• Objective 100% complete
AGSC/STARS 2008 Accomplishments

• Over 80,000 transfer guides obtained in 2007-2008 (most ever in one year) – 500,000 over last decade
• Partnering with Troy University’s Art & Design Students to create an interactive training CD Rom for use by students, advisors, counselors, administrators, and faculty all over our state (public two-year and four-year intuitions)
• Improved reporting structure to all institutions
• Completed tri-annual review of previously approved courses/templates (system maintenance)
AGSC & STARS

AGSC/STARS Major Efforts in 2009

- Do more with less (state cut budget by 20%)
- Continue to find ways to keep legislative members informed of the importance of this program to our state
- Improve training (complete CD-Rom training initiative)
- Improve communication (continue to strengthen relationships with all public two-year and four-year institutions in our state)
- Continue research to validate importance of this program to overall success of transfer students
Senior Vice Chancellor for Student Services & Administration

Dr. Richard Federinko

Comments or Questions?